



Shinee

PROFESSIONAL BEAUTY SYSTEM

Keratin UP

QUICK START

A BRAND OF BELLA BEAUTY GROUP

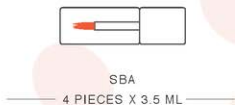
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INTRODUCTION OF *Keratin UP*

KERATIN LASH LIFT (STARTER KIT)



SBA (SUPER BONDING ADHESIVE)



KERATIN UP SERUM



KERATIN UP AFTERCARE



INGREDIENTS

- 1) #1 Lift Solution: Emacol, Aroma, Cetanol, Mercaptoacetic acid, Eau.
- 2) #2 Fix Solution: Emacol, Aroma, Cetanol, Sodium bromate, Eau.
- 3) #3 Nourish Solution: Vitis Vinifera Seed Extract, NaPCA, Zanthan Gum, Aloe Barbadensis Leaf Juice, Hyaluronic Acid Sodium Salt, Monopropylene Glycol, Glycerol, Eau.
- 4) SBA: Amp Acrylate Copolymer, Caprylhydroxamic acid, Capryl glycol, PVOH, Glycerol, PEG 60 Hydrogenated Castor Oil, Eau.
- 5) Keratin UP Serum: Propylene, Glycol, Propanediol, Phenoxyethanol, Carbomer, Hydrolyzed keratin, Hydroxyethylcellulose, PVP, Ethylhexylglycerin, Leuconostoc/Radish Root Ferment Filtrate, Eau.
- 6) Keratin Coating: Propylene, Glycol, Propanediol, Phenoxyethanol, Carbomer, Hydrolyzed keratin, Hydroxyethylcellulose, PVP, Ethylhexylglycerin, Eau.
- 7) Keratin UP Dual Effect Mascara: Propylene, Glycol, Propanediol, Phenoxyethanol, Carbomer, Hydrolyzed keratin, Hydroxyethylcellulose, PVP, Ethylhexylglycerin, Leuconostoc/Radish Root Ferment Filtrate, Eau.

KERATIN LASH LIFT

STEP BY STEP

#1 LIFT → #2 FIX → #3 NOURISH →
#4 KERATIN → #5 COATING → #6 MASCARA

VIDEO



INSTRUCTIONS

1. Clean the skin surrounding eyes and remove the dirt by protein remover pad.
2. Use SHINEE SBA to fix lower lashes. No need eye patch and medical tape anymore!
3. Apply a thin layer of SHINEE SBA on the eyelid.
4. Closely paste SHINEE Silicone on the eyelid along the root of upper lashes. If SHINEE silicone is too large, you can trim it by scissors to a suitable size to fit on the eyelid.
5. Once SHINEE silicone firmly adheres on the eyelid, apply a slight amount of SHINEE SBA on the surface of SHINEE silicone, then use SHINEE Y Brush to comb lashes adhering every single eyelash evenly on the silicone one after another (Make sure each lash is separated from another.)
6. Apply suitable amount of SHINEE #1 Lift Solution to lashes by microbrush. Make sure to brush all the lashes from the root. Wait for approximately 10-15 minutes (Depending on the length and thickness of lashes. Thicker lashes might need longer time.) Remove SHINEE #1 Lift Solution carefully from lashes and silicones by cotton buds.
7. Apply suitable amount of SHINEE #2 Fix Solution to lashes by microbrush. Make sure to brush all the lashes from the root. Wait for approximately 10-15 minutes (Depending on the length and thickness of lashes. Thicker lashes might need longer time.) Remove SHINEE #2 Fix Solution carefully from lashes and silicones by cotton buds.
8. Apply suitable amount of SHINEE #3 Nourish Solution to lashes by microbrush. Wait for approximately 3-5 minutes.

9. Remove SHINEE silicones from eyelid by SHINEE #3 Nourish Solution. It helps soften SHINEE SBA and clean all the remaining solutions. SHINEE silicones can be easily removed.
10. Apply suitable amount of SHINEE Keratin UP Serum to the root of lashes by microbrush. Wait for approximately 3-5 minutes. It is to boost lashes longer and get more volume.
11. Apply suitable amount of SHINEE Keratin Coating to cover all the lashes. It helps lock all the essences and effects such as Keratin Lash Lift, eyelash extensions, lash tint (the colors), SPM or other treatments. SHINEE keratin coating can also help eyelashes thicker and stronger.
12. Follow the same procedures for lower lashes.
13. Leave 24 hours before makeup and avoid the water or steam.
14. Use SHINEE Keratin UP Dual Effect Mascara 2-3 times every day. It is helpful to boost your lashes **LONGER, FULLER, THICKER** and **STRONGER!**



Protect and thicken
your lashes



Boost the length and
volume of your lashes

KERATIN UP SERUM

APPLICATION

LASH: work with SHINEE Keratin Lash Lift, eyelash perm, eyelash extensions, eyelash tint, semi-permanent mascara (SPM) etc.

BROW: work with SHINEE BrowFix, SHINEE LaceBrow, microblading, micropigmentation (PMU), brow tint etc.

HAIR: work with scalp micropigmentation (tricopigmentation) etc.

SBA (SUPER BONDING ADEHSIVE)



**Keratin
Lash Lift**



**Lash
Enhancement**



BrowFix

APPLICATION

SHINEE SBA can fix lower lashes faster and easier. No need to use eye patch and medical tape anymore!

On **LASH:** work with SHINEE Keratin Lash Lift, eyelash perm, eyelash extensions, eyelash tint, semi-permanent mascara (SPM) etc.

On **BROW:** work with SHINEE BrowFix etc.

WARNING

1. Shelf life of all the SHINEE solutions/serum/coating/mascara is 12 months. Shelf life of SHINEE SBA is 6 months. Aluminum foil sachet and vacuum bag could insulate all the solutions, keratin coating and SBA from the moisture etc., and ensure the hygiene.
2. SHINEE silicones and Y brush are disposable, single use only.
3. Do not mix different solutions and always use separate microbrush to apply each SHINEE solution/serum.
4. If SHINEE solutions/adhesive/serum/coating/mascara accidentally get into eyes, use artificial tears or pure water to wash/rinse them, in rare case of allergic reaction occurs consult with your medical adviser.
5. Steam face is only allowed on the second day after the treatment (Leave 24 hours.). This is to prevent the damage of the curl.
6. Air, light, temperature or moisture would affect SHINEE solutions/adhesive/ serum/coating/mascara. Do not leave them under the heat or light. The best way is to store them in a cool, dark, dry place. Temperature: about 20 degree Celsius. Humidity: around 45-55% RH. Do not put them in the refrigerator! Keep the nozzle clean and tight. When you open the products, please use them all as soon as possible.
7. Remember to clean the nozzle of SHINEE adhesive/ serum/coating/mascara, and keep the cap tight after use. It may dry quickly when exposed to the air.
8. Prevent storage in heated or near fireplace, avoid direct sunlight and lamp.
9. Keep away from children.
10. Please consult the regional dealers or authorized agents for any questions of SHINEE products.



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