

BL Education

Certified Instructor



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1. Theory of Eyelash Extension

What is Eyelash Extension?

What's eyelash extension? Let's hear from your experience. (Write down on white board and organize) Eyelash extension is a kind of makeup. Where do we apply this makeup?

Yes it is correct.

There are makeup for eyelashes, such as mascara, perm, eyelash curler, and etc. Eyelash extension is a new makeup which has got famous recently, within several years. Unlike strip lashes put on the eyelid, eyelash extension puts false eyelash made of PBT fiber, one by one onto natural eyelashes directly by using specially formulated glue(cyanoacrylate adhesive).

As false eyelash has length, curl and thickness, you can design various eyelash styles that match the clients' eyes. Eyelash extension has to be made up by a professional, not by oneself, and it requires delicate technique. It can last weeks and not just a day, unlike previous eyelash makeup.

As it is not a self makeup, some clients don't know how it can be done. Some of them still ask ; 'Does it stick onto skin?', 'Does it stick onto real eyelashes?' 'I've heard that it would harm the real eyelashes?'. These questions are frequently asked, and eyelash stylist has to prepare the right answers for those questions on eyelash extension. Eyelash stylists are responsible to let clients know all the answers for their questions.

BL lash has a variety of eyelash product line ups produced under strict quality control and allows you to design and to express exactly the way clients wants.



0.15 lash 1 by 1 Extension



0.07 lash Extension+ lash thickening

The eyelash extension methods include a Classic 1 by 1 extension and a volume extension. The Classic 1 by 1 extension is the concept of an extension that attaches a strand of extension lashes to a strand of human lashes. Whereas, the volume extension attaches several strands of extension lashes to a strand of human lashes and it can produce long and rich eyelashes as it allows lash thickening along with extension itself.

In sum, a various styles are possible depending on the customers' needs, tendencies, moods, eyelash health status, etc.

History of Eyelash Extension.

On Root, Idea, Development, Evolution of Eyelash Extension.

Eyelash extension is considered to be originated from Asia, especially Korea or Japan. Firstly, it had started by the simple idea of attaching the waste of strip lashes on to natural eyelashes.

Today's main trend 'Classic eyelash extension', has emerged from Asia in 2000 and has been spread out step by step. However the technology was not mature at that time, so the lashes were stiff, and two glues had to be mixed manually to be used. (Both technology and product level was not mature)

For these reasons, eyelash extension was not so famous at that time as clients preferred delicate work on makeup. Eventually, eyelash extension became quite 'vogue ' recently starting from 2005, and people were informed about eyelash extension frequently. Until 2005, 2, 3, 5, 7, and 10 strand flare lashes were regarded as general eyelash extension.

However, since 2005, one by one eyelash extension became more famous and it is regarded as the only real eyelash extension today as clients prefer delicate eyelash extension.

Nowadays, 'volume eyelash extension', which puts several eyelashes on each natural eyelash at once, is getting popular and provides variety to the clients.

On the other hand, as eyelash extension became more popular and therefore, demand has been far greater than supply. There are some problems of eyelash extension caused by uncertified eyelash stylists since there are no industry standard for skill or certification of eyelash extension. Some stylists extended lashes on their own resulting in safety problems caused by poor sanitation and skill. As a result, clients got worried about the eyelash extension, and a number of people grew not to like eyelash extensions because of safety reasons.

To solve this problem, Korea and Japan only allow the eyelash extension to certified beauty professionals. Universities, where have beauty major, opened eyelash extension classes and put efforts to seek safer eyelash extension methods that can be conducted in a more professional way.

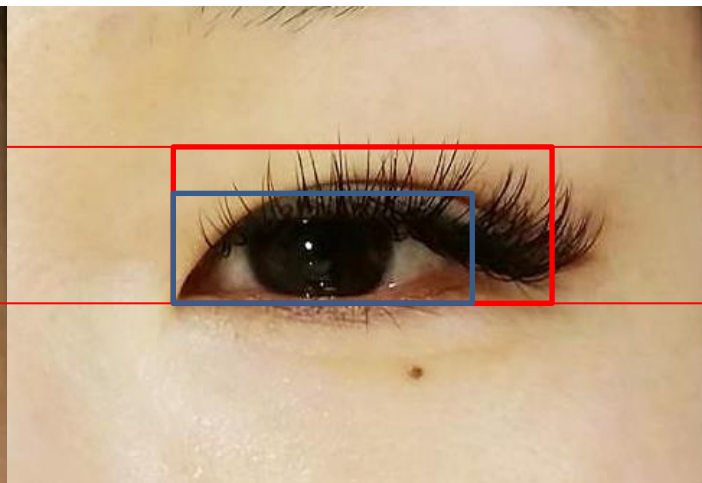
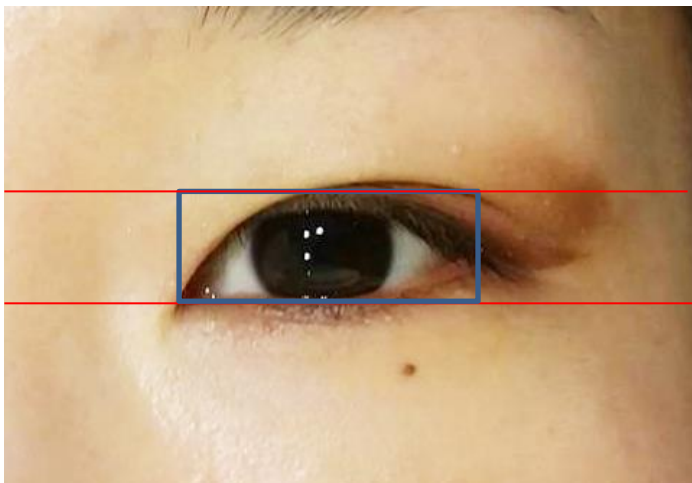
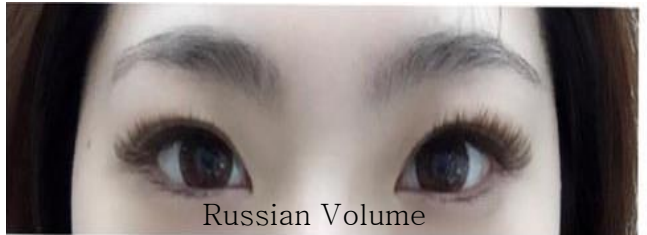
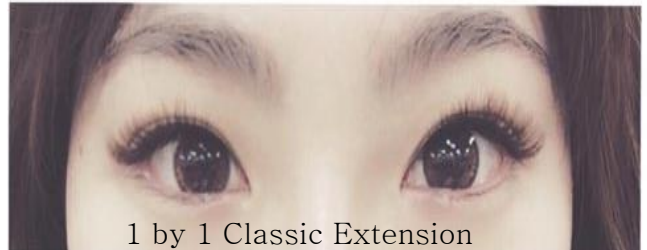
Eyelash organizations established skill and education standards for the eyelash extension to solve related problems, and they hold eyelash extension competitions to promote improvement of better skills and overall development.

True and false of eyelash extension

Eyes look bigger than before
The shape of your eyes looks distinct
Makes up for eye shape shortcomings
A face slimming effect
Increases confidence in the bare face
Looks lively
Shortens the make-up time
No panda eyes

Eyelashes fall out
Side effects of glue
Design that does not suit you
Doesn't last long
Heavy feeling
Inconvenient when washing your face

Effects of eyelash extension



2. Function of eyelashes and its characteristics

Function of eyelashes and its characteristics

Eyelash extension is a directly applied make up to the eyelash and therefore it requires acute knowledge and skill. In this chapter we will learn thoroughly about eyelashes.

Function of eyelashes

1) Protection

- Eyelashes serve the purpose of protecting the eyes from outer environment
- Blink reflex prevents dust and insects from getting in.
- Discharge eye fluid evenly from upper eyes
- Protects eyes by light dispersion when eyelid is closed
- Protects eyes from sweat and other fluids

2)Beauty

Talk about makeup types and write down.

- Makeup style design (Perm, Dye, Mascara, Curler, Extension)

Characteristics of Eyelash

-Hair grows daily and the growth rate differs from location. Gender, age, season, health status, nutrition status, incretion, and environment can affect growth of hair.

Head, armpit, body, pubic, and chest hair length are all different.

-Woman's hair grows faster than man's and grows faster in spring and summer than fall and winter. Also the growth rate increases during 10PM~2AM and this exactly matches the peak secretion time of the growth hormones. Sufficient nutrition and rest during this time can maximize the regeneration of hair and its growth.

-The number of hair cells are affected by both genetic background and nutritional balance.

-The life span of lashes is approximately 3~4 months. It retains a cycle of 1~1.5 months after full growth and repeats this cycle. By this independent periodic cycle, the consistent number of lashes can be maintained.

- The length of eyelashes is in average 5~12mm but may vary among people. The number of upper eyelashes are about 100~180 and lower eyelashes are half of that amount.

- About 5 Eyelashes naturally fall off and the rest of them grow 0.07~0.15mm per day.

Hair Cycle and Hair Structure

The hair cycle importance

By understanding the mechanism of eyelashes, you will be able to eliminate customer's anxiety and fear and effectively deliver the true benefits of eyelash extension.

Here, we will study about 'hair cycle' that greatly affects duration of eyelash extension.

Hair cycle is the overall mechanism of hair generation and degeneration, and like other hair, eyelashes have this system as well. As people have different quantity and quality of the hair, hair cycle also varies by people. Eyelash's basic cycle is grow and stop, and then sprout and fall out.

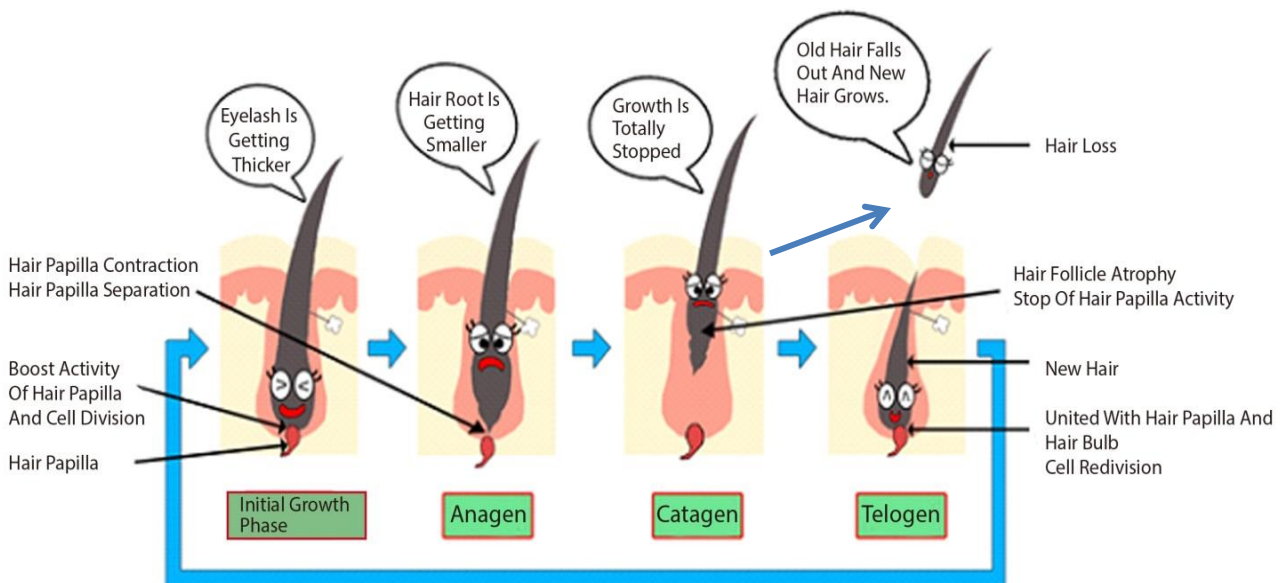
For example, once an eyelash falls out from hair follicle, it would not sprout right away. Instead, it would sprout a while later after accumulating nutrition for an eyelash.

While fallen out eyelashes are taking a rest, some of eyelashes sprout from follicle, so the total quantity of eyelashes should always be similar.

By understanding this cycle and pre-consultation for the eyelash extension, you can have your customers understood the principle behind eyelash extension and can prevent possible claims.

The hair cycle of eyelashes

Eyelash has a hair cycle which consist of four phases: sprout - grow – stop grow- fall out.



About Eyelash Cycle

Initial Growth Phase

The phase where the growth starts in the skin. Lashes are thin, weak, and lacks resilience at this stage. From this point onward, it will rapidly grow thicker and longer. It is a phase in which the attachment of synthetic lashes should be avoided since it will prevent the growth of the eyelashes.

Anagen(Growth) Phase (80~95% of eyelashes)

A phase where the lashes continues to further grow thicker and longer after getting out to the surface of the skin after the initial growth phase. Resilience starts to show during this phase as well. However, attaching synthetic lashes during this phase where the eyelashes are still short may result in the design of eyelashes changing in two or three weeks. Therefore, synthetic lashes need to be carefully attached during this phase.

Catagen(Transition) Phase (1~5% of eyelashes)

The phase where the growth of eyelashes stops. It is believed that the optimum phase to attach synthetic lashes are from the end of Anagen to the beginning of Catagen.

Telogen(Resting) Phase (10% of eyelashes)

A preparatory phase that is from the eyelash falls out and until a new one begins to grow. Attaching synthetic lashes to the eyelashes during this phase should be avoided since there will not be much durability and synthetic lashes will come off quickly.

※ While the hair cycle of head hair spins from three to six years, the hair cycle of eyelashes is extremely short which lasts from three weeks to four months. Therefore, unlike head hair, eyelashes do not keep growing and a certain length is maintained.

3. About product - Lash

BL 래쉬

BL EXTENSION LASHES





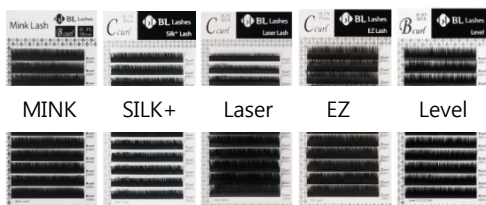
Bulk Lash

Extension lashes used the most in the early days.
Every strands keep aloof from each other.

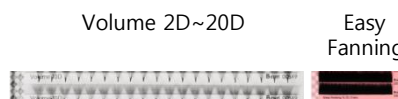
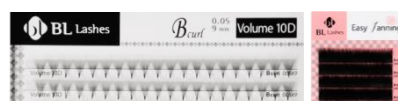
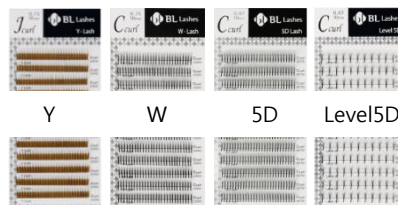
TRAY Lash

As arranged in a single line at regular intervals,
it is easy to remove one by one
enabling fast and sophisticated treatment

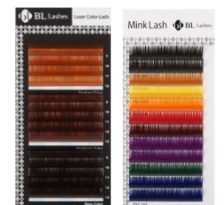
Single



Volume



Special



About product – Synthetic Lashes

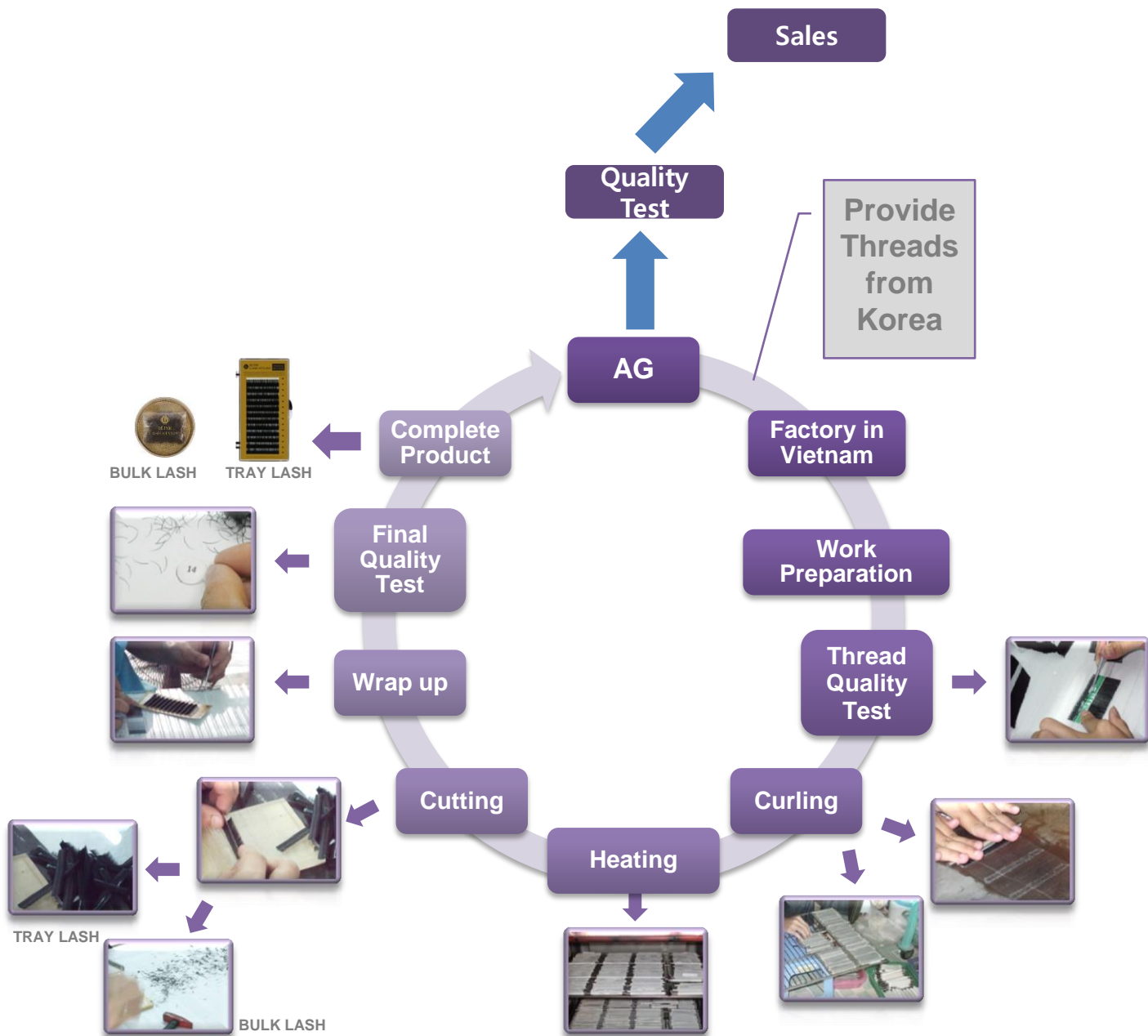
The role of synthetic lashes is to give an effect similar to mascara or eyeliner by making the eyelashes look longer, thicker, and fuller. In addition to it being an important factor that gives shape to eyelash extensions, it is also the most difficult tool to handle. There are many types of synthetic lashes and they can be broadly divided into four major elements of thickness, length, curl, and color. From such available choices, specialists select synthetic lashes by considering the customer's requests and technical and safety aspects, which include designs, durability, the number of strands to attach, the health condition, and the shape of natural eyelashes.

The material of synthetic eyelashes – Poly Butylene Terephthalate(PBT)

Usually we call it mink, silk, sable, and etc, but basically synthetic lashes for eyelash extension are made of PBT which is sometimes called 'shape-memory-fiber'. It memorizes the form, and does not transform for a long time once it makes the shape. It also has high resistance against heat and chemicals. It would be processed with heat to make the curl.

BL LASH eyelashes are handmade with Korean PBT fiber materials. The extensions are light and flexible with a fine sheen. The curl and length of the lashes are produced in line with our independent research and scientific results. A wide choice of curls and bright colors allow you to create unique attractive eyelashes and that of eyelash extension with multiple fans gives a more voluminous look.

Manufacture Process of BL Lash products



Curling Process of Extension Lash

1. Work method

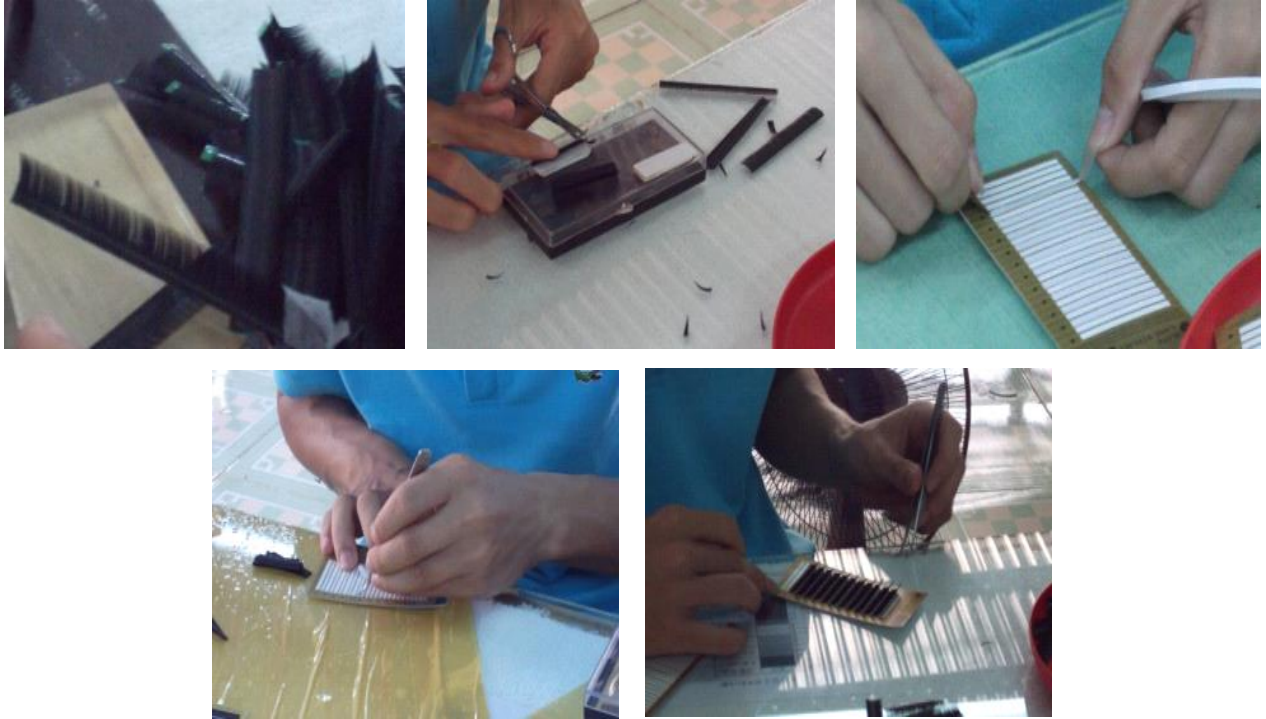


2. Work description

- ① Spread the rolling paper for extension lashes evenly without creases on a work table.
- ② Apply water onto the neatly spread rolling paper to increase the adhesion of extension lashes.
- ③ Place the plate-worked extension lashes in the middle of the moistened rolling paper.
- ④ Place the curl-settled pipe with a margin of about one breadth to prevent extension lashes from reaching the pipe directly.
- ⑤ Align extension lashes and a pipe properly to fit the width of the pipe.
- ⑥ The pipe should roll the extension lashes after wrapping the paper one time and tension of the paper should be maintained during rolling the pipe
- ⑦ Once the pipe completely wraps extension lashes and paper, roll it 5 to 6 times more strongly to prevent the paper from loosening.
- ⑧ Once the extension lash pipe rolling is completed, align it to the shelf.

CASE Extension Lash Production Process

1. Work method


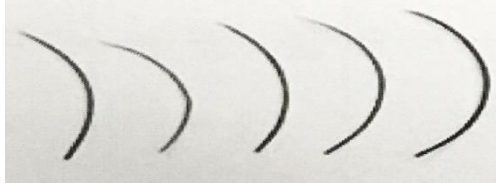


2. Work description

- ① Cut and collect mink extension lashes made of a heat-resistant tape .
- ② Before attaching onto mink exclusive paper, cut extension lashes according to the mink paper length. (length 37mm)
- ③ Attach a double-sided tape to attach extension lashes onto mink exclusive paper.
- ④ Remove the outer paper of the double-sided tape attached to the mink paper.
- ⑤ When the outer paper of the double-sided tape is separated, attach the extension lashes onto it horizontally.

Quality Excellence of BL Lashes

1. Application of high quality threads (quality inspection of raw materials)
2. Accuracy of production tools (Stainless steel pipe, highly elastic paper with constant thickness)
3. Excellence of heat dryer (4 directions)
4. Use of accurate inspection tools
5. Thorough quality control (Raw material warehousing, production, release, product warehousing)

	AG Eyelashes	Low cost Eyelashes
Color	Clear black	Dark gray, Brown
Gloss	Natural gloss	Low glass, high gloss
Touch	Soft	Dry and rough feeling
Curl state	Constant curl, not tangled	Not constant, mixed
Defect inspection	Factory - 3rd inspection in process Upon Receipt - 4th inspection Upon release - 5th inspection (use of constant tools)	
Yarn	Domestic highest quality PBT	Use of overseas low cost threads
Curl retention	3 months	1 month
Certification	KC certification / ISO 9001 quality certification ISO 14001 environment certification	
		

Material for synthetic lashes

- **Synthetic Lashes (PVC, PET, PBT, and Etc)**

PVC - A material for plastic pipe, sheet, film, and etc.

- Mink lashes

: A bit heavier than silk lashes, but mostly used false lashes for the eyelash extension.

- Silk lashes

: Not the real silk, however as it has been tapered longer, it is softer and lighter and has fine sheen than mink lashes as well.

- Flat lashes

: As extension lashes made of flattened PBT threads, it is lighter and smoother than mink lashes and silk lashes with the same thickness and has longer retention due to its wide adhesion area

- * **Natural lashes(Human lashes, Real mink lashes, and Etc)**

Looks more natural than synthetic lashes, and due to its cuticle and light weight, it lasts longer. Curl and thickness is a bit unstable than synthetic lashes, however it has many benefits as well.

Types of synthetic lashes

- * **Bulk lashes**

The old-fashioned style lashes, and nowadays the demand is a bit decreasing. However they are still used in specific markets. We have to pick one by one with a tweezer from the bunch of lashes, it takes a bit longer time than tray lashes.

Tip) Easier to work with silicone pads

Has to be stored in bulk case to prevent transformation.



- * **Tray lashes**

This lashes are specially invented for the demand after several years of research on eyelash extension. As they are arranged evenly in a row, they are very easy to use and can reduce the time of the actual eyelash extension procedure as well as extension can be done hygienically. However, in some cases, a residue of lash adhesive tape might stick onto low quality tray lashes. Therefore, these lashes' storage environment has to be considered more thoroughly.



Types of synthetic lashes

Regular single lashes

Most of the synthetic lashes used today is this regular single type. With the tip of the lash strands processed (tapering), the tip is thin like human lashes. The appearance looks natural and the tip of the lash is soft and light. There are different types of these lashes including the bulk type in which each separate strands are placed in a bag and the tray-type in which strands are not separated during the production stage and are placed in a line on a tray using a sticker.



Cluster lashes

There are a variety of lashes in volume lashes. Y-type which is two strands of synthetic lashes are attached into a Y-shaped lashes by fixing the two strands at their roots., W-Type which is three strands of synthetic lashes fixed together, and 5D which is 5 strands fixed together. These are used if the customers have thin lashes or they want a voluminous look. Due to these lashes' characteristics, it won't last long if the stylists are not skilled. Therefore, try doing this treatment with lots of practice. There is another way of doing volume lash extension by mixing single lashes and volume lashes according to status of customer's lashes.



Special Lash



Color Lash

This product is point lash to design diversely with various colors and can be extended from partially to fully. In the light of client's makeup, style, and hair color, you can provide improved designs different from other salons.













Jewel Lash & Glitter Lash

These products are for special occasions and applied a little bit to accentuate by mixing with other extension lashes. These special occasions are, for example, parties, photo-shooting, and etc. They are heavier than mink lashes and therefore, it is better to applied onto healthy lashes and at the end of eyes not to feel a sense of irritation.

Thickness

BL Lash has various thickness from 0.03mm to 0.30mm. Since human lashes are from about 0.05mm to 0.10mm, synthetic lashes with 0.10mm or 0.15mm in thickness is used to create natural-looking eyelashes. The thicker the synthetic lashes, the harder they are, and therefore it cannot avoid the stress from physical force. Furthermore, such thickness is prone to add burden on the joint section of the glue and makes the extension more likely to last shorter. Thickness of synthetic lashes should be selected in relation to the thickness of the customer's natural eyelashes and its health status.

BL Lash Thickness















0.05 mm		0.15 mm	
0.06 mm		0.18 mm	
0.07 mm		0.20 mm	
0.10 mm		0.25 mm	
0.12 mm		0.30 mm	

Length

BL Lash has various length from 3mm to 20mm. The mainstream size is between 8 to 12mm. Among this size range, 9 to 11mm length synthetic lashes are most commonly used.

As the synthetic lashes get longer, they are more prone to be exposed to physical shock, as a result, it decreases the persistency. If the lash's curl is stronger than the other, it looks shorter even if they are the same length. Therefore, the length should be selected in consideration of this. The Preference of the length can be differentiated by countries and individuals. Thus, the length should be selected depending on the eye shapes of clients, their preferred designs, and their tendencies.

BL Lash Length

5 mm		12 mm	
6 mm		13 mm	
7 mm		14 mm	
8 mm		15 mm	
9 mm		16 mm	
10mm		17 mm	
11mm		18 mm	

Curl

The curl should not be selected solely by their designs, but should be selected in relation to the shapes of the customers' eyes and their tendencies.

“Different Curl, Different Expression”

I Curl



A natural curl like your own eyelashes extended

J Curl



A natural curl that follows the angle of your own eyelashes

B Curl



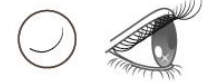
A natural and softly uplifting curl for horizontally angled eyelashes

C Curl



A high class uplifting curl that naturally uplifts downwards sloping eyelashes

D Curl



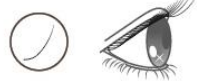
A high class uplifting curl for downwards sloping eyelashes and make the eyes emphasized and doll-like.

U Curl



A high class uplifting curl for that even more strongly uplifts downwards sloping eyelashes and make the eyes emphasized and doll-like.

M Curl



A refined, classy uplifting curl eyelashes for people with thin eyelids.

L Curl



A high class upwards curl for people with thick eyelids.

L-Plus Curl



Compared to the L-curl this curl is even more upwards sloping. Recommended for people with thick eyelids.

B.Brow Curl



EZ curl



EZ-J Curl



EZ-B Curl



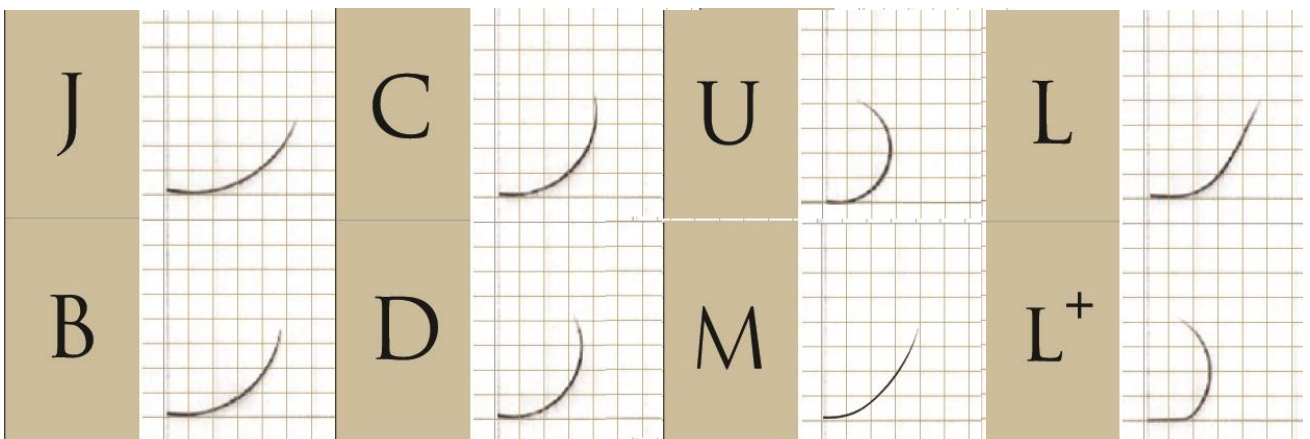
EZ-C Curl



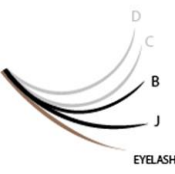
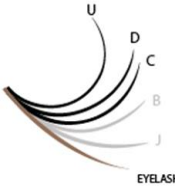
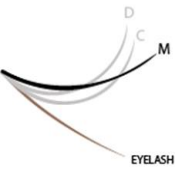
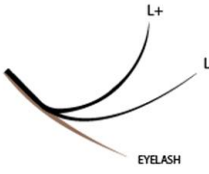
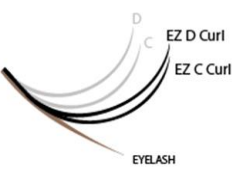




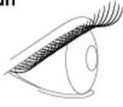
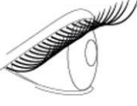

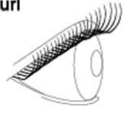


EZ-D Curl

Tip)

If the synthetic lash curl is too strong compared to the curl of the customer's natural eyelashes, the adherent surface will decrease leading to the decline in persistency. Furthermore, the most common cause of the synthetic lashes falling off is extensions surfacing from the roots.



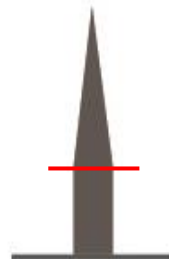
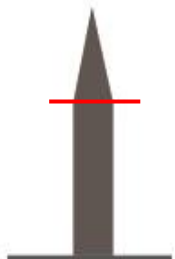
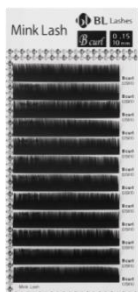
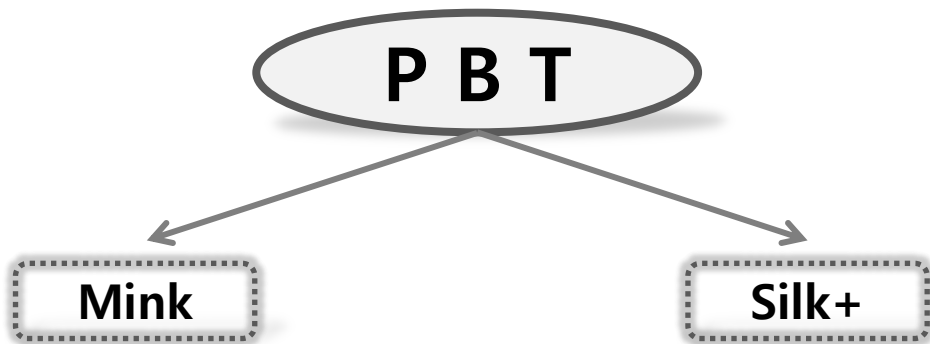
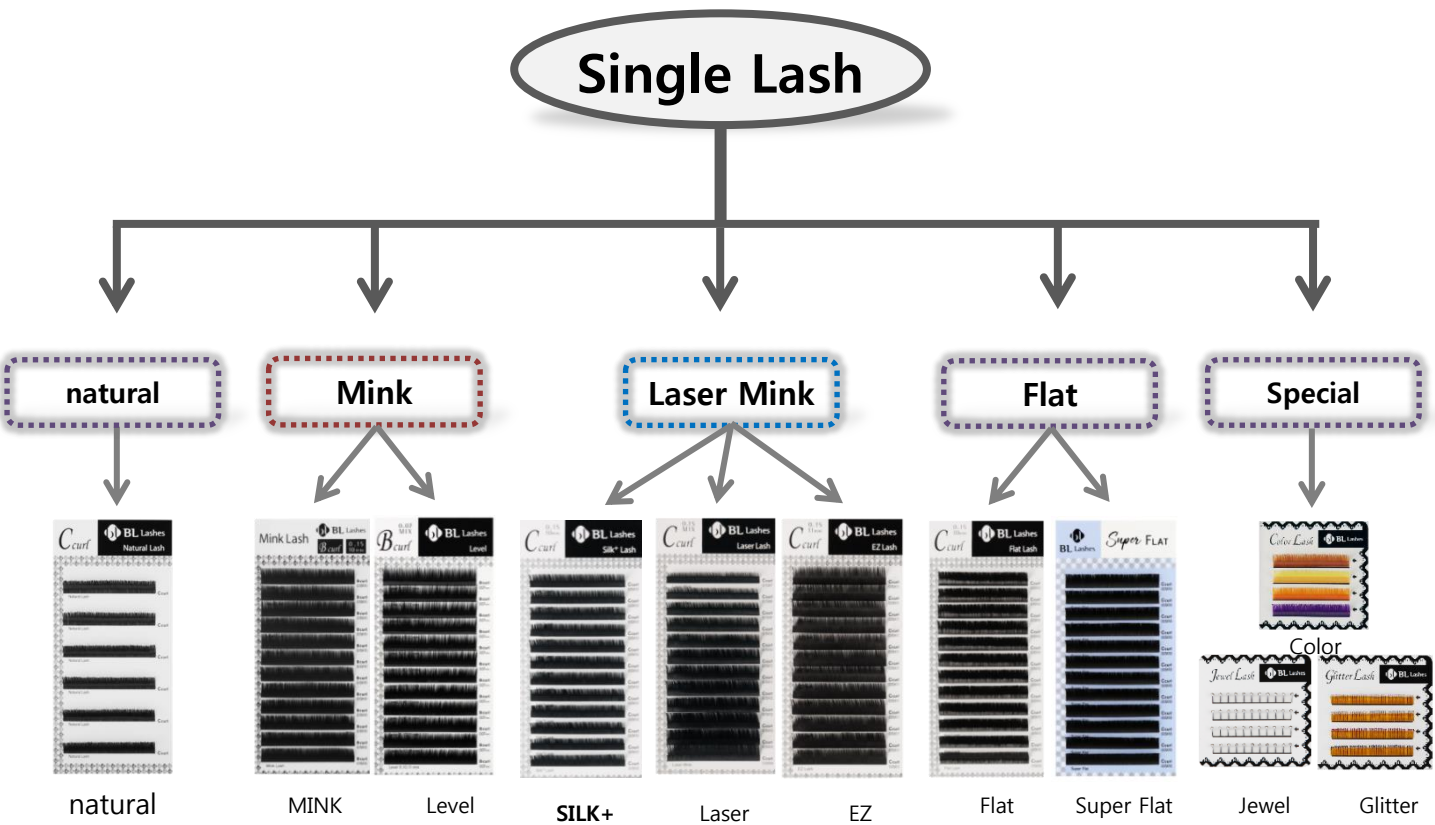
Categorization by Curls

				
SUBTLE	DRAMATIC	STRAIGHT-UP	LIFT UPWARD	BETTER BONDING
(B, J Curl)	(C, D, U Curl)	(M Curl)	(L, L+ Curl)	(EZ C Curl, EZ D Curl)
J Curl  Mimicking the most natural appearance of natural lashes, these straighter extensions have a slight curve at the tip.	C Curl  The most popular curl that gives a bright, wide-eye effect without looking too heavy.	M Curl  M Curl is ideal for giving a wide-eye effect for client with monolids.	L Curl  Ideal for giving natural-looking lift to downward sloping lashes, or for client with hooded eyelids.	EZ C Curl  With a straight base that allows for a stronger, longer bond, BL Exclusive EZ Lash's C Curl delivers a bright eye effect that last long.
B Curl  Falls between the J and C Curls, B Curl is a popular choice to blend with C Curls to create texture and lift.	D Curl  D Curl is often used to create the illusion of bigger eye and the drama.		L+ Curl  Also Ideal for giving natural-looking lift to downward sloping lashes, or for client with hooded eyelids. L+ Curl creates more dramatic effect than L Curl.	EZ D Curl  With a straight base that allows for a stronger, longer bond, BL Exclusive EZ Lash's D Curl delivers a dramatic eye effect that last long.
	U Curl  The curliest extension type and creates a dramatic doll-like effect.			

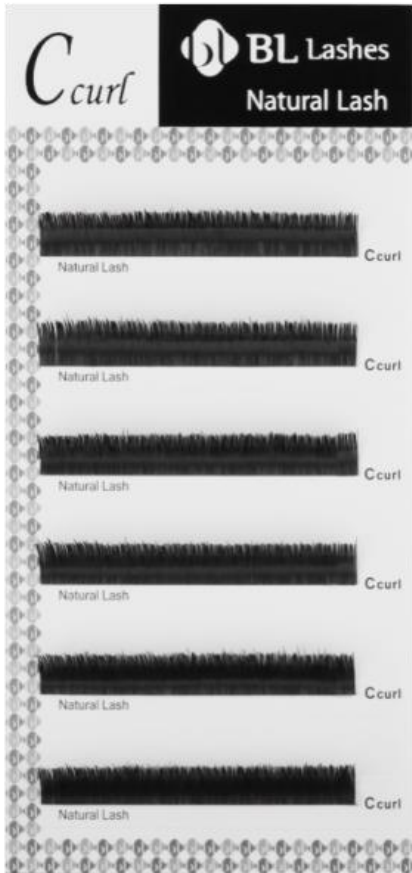
Strength of Curls

(Weak) B.BROW → I → J → B → C → D → U (Strong)

Single Lash



Natural Lash



Natural Lash (6Line)

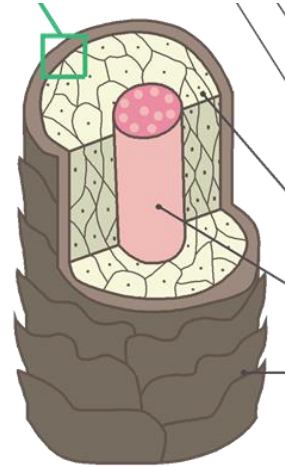
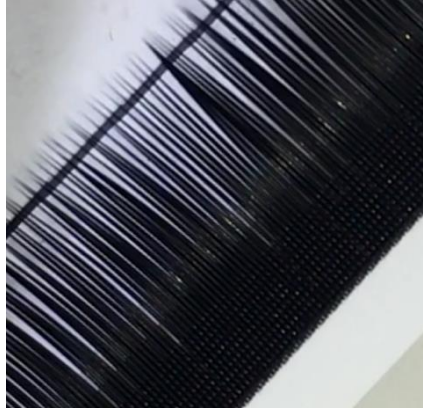
Curl : J, B, C, D
Length : 7~ 14mm, mix(7~14mm)



Natural Lash (real mink) stands out in quality. Because Natural mink lash is 100% real fur, it provides a pure shine and it is super lightweight and flexible to the surrounding temperature and humidity. Thanks to the natural cuticle layers that hold the glue, Natural lash prevents the glue from forming a droplet at the root of the extension and is suitable with any types of glue regardless of viscosity.

- Highly flexible in surrounding temperature/humidity
- Suitable with any glue regardless of viscosity
- 100% natural mink fur

Laser Lash



What is LASER LASH?

->As a product that mechanically reformed the surface of LASH, it is a product that has same form of the cuticle layer of natural lashes .

As a result, this increases the friction force improving the retention and adhesion.

Extension Lash

Regular Extension Lash

Extension Lash

Laser Extension Lash

BL laser lash Lasts 1.5 Times Longer! Customer Satisfaction Up!

BL LASER MINK LASH

Laser Processed Lash

**LONGER
LASTING**

**EXPRESS
EXTENSIONS**

Your Lashes stay longer

Lash Extension takes shorter time

1 **Extended Lash Lasts Longer!**
Bigger bonding area! **Lasts 1.5times longer!**

2 **Shorter Procedure Time!**
Anyone can just stop by and get your lash extended!

3 **Extra Natural And Light!**
Extended lash looks very smooth and natural!



BL Laser Mink Lash is developed by BL experts for both the
people eyelash extension wearers

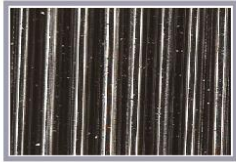
It is patented and trademark of BL.



Point 1

WORLD'S FIRST LASER PROCESSED LASH

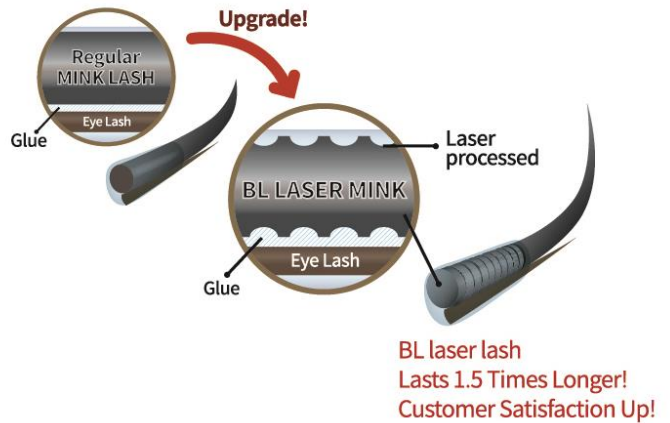
Laser processed lash prevents glue to become lumpy. Also, Laser processed micro indentation enables lash to stick to human cuticle better and lasts longer!



Mink Lash



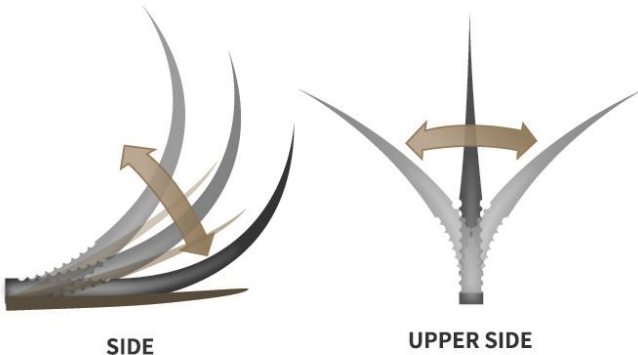
BL Laser Mink Lash



Point 2

LASER PROCESSED LASH MAKES YOUR EYELASH LOOK MORE NATURAL AND SMOOTH!

Laser processed lash has micro indentation at the root that improves flexibility of the lash and sticks to your eyelash more smoothly and looks more natural!



Before



After [Laser Mink M Curl]

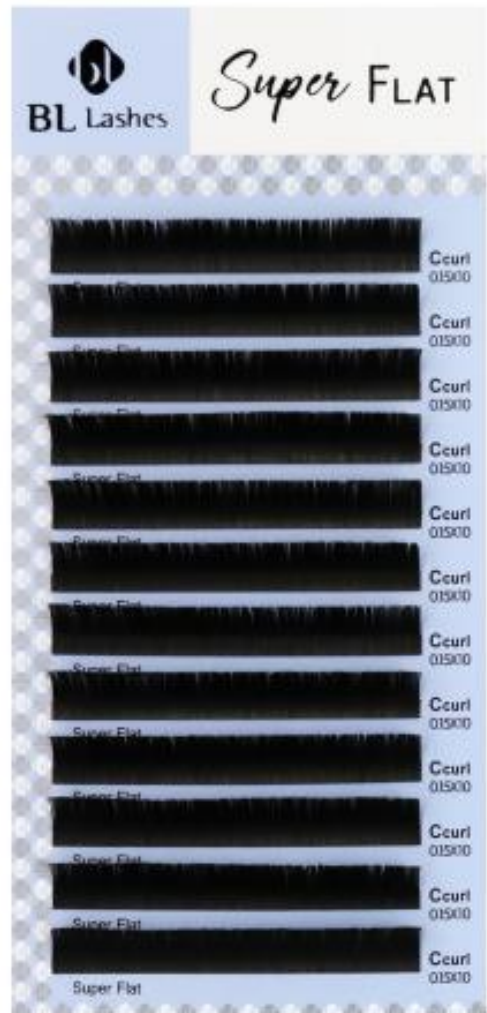
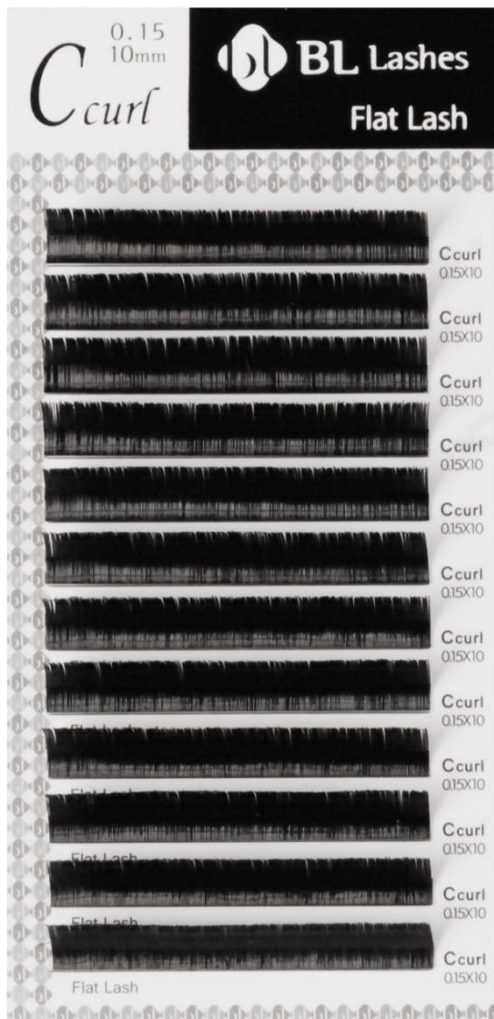
Point 3

Laser Processing Increases surface adhesion !
Decreases twisting and reduces time



Normal lash twists easily due to its slick feature on the surface, But BL laser mink has micro indentation on its root that prevents twisting and increases adhesion strength. The procedure time can be decreased and even beginners can work on it very easily due to laser processing.

Flat Lash



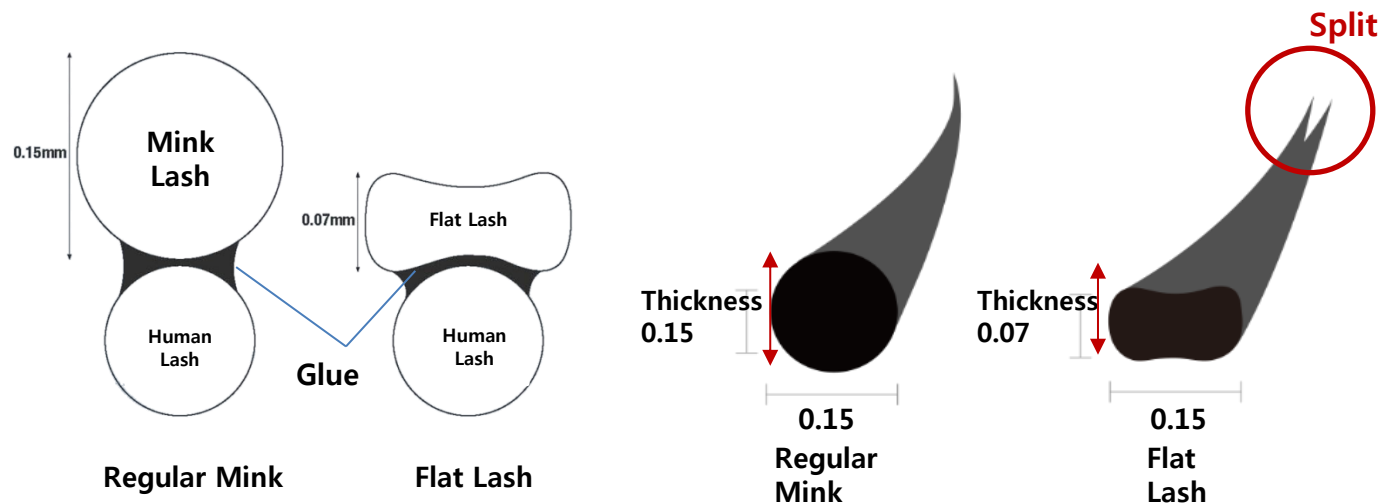
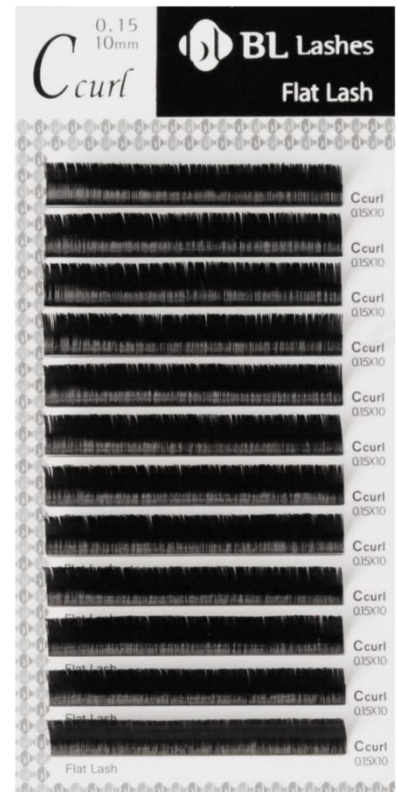
FLAT LASH

Curl : J, B, C, D
 Thickness : 0.15 0.20
 Length : 7~ 14mm, mix(7~14)

Flat lash with pressed threads -> **Improved adhesion and retention**

Voluminous -> split of each lash delivers an instant double volume effect

Light – 60% lighter than normal Mink Lash



POINT 1.

Flatly made extension lash increases the adhesion and persistency compared to the existing regular round thread

POINT 2.

- 1/3 of the weight of an regular mink thread
-> Light and soft
- The upper part of extension lash split into two strands produces richer eyelashes

FLAT LASH



Mink 0.15mm 70 strands

Flat 0.15mm 70 strands



Mink 0.15mm 70 strands

Flat 0.15mm 70 strands

Super Flat lash is thinner and more natural

than the original Flat Lash

Super FLAT



CURL J, B, C, D

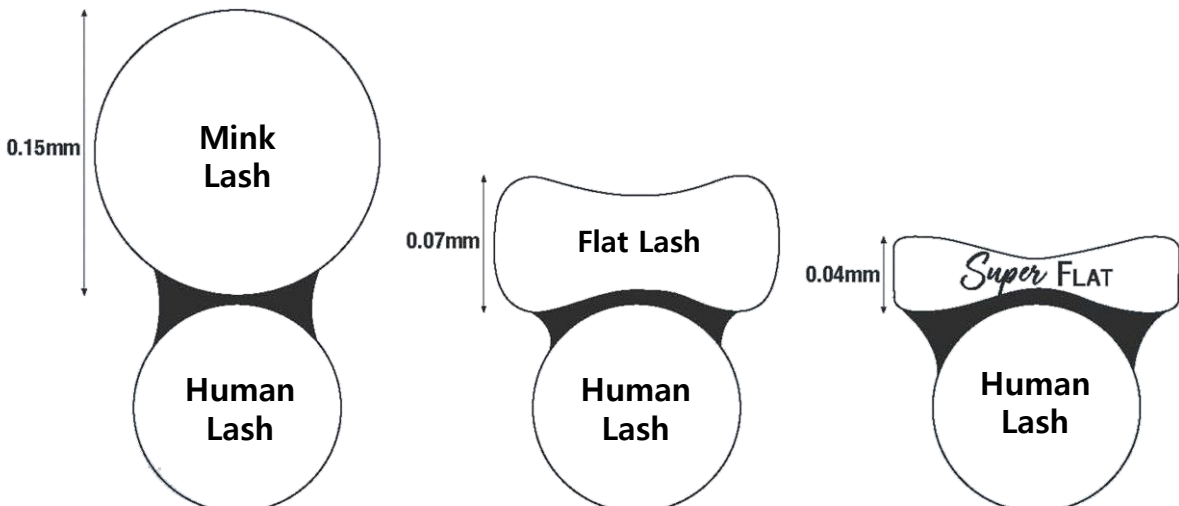
THICKNESS 0.15 / 0.2 mm

LENGTH 8~15 mm / Mix 7-14

1. Lash using a pressed thread weighs 1/4 of a regular mink thread and it is light and soft.
2. The upper part of extension lash is split into two strands longer than the existing flat lash, producing richness
3. Using a matte thread, the lash is not artificial but natural
4. Shortened treatment time due to a sense of security as good as natural lashes
5. Significantly having less extension lash rotation and more excellent retention than ordinary lashes due to the wide adhesive area
6. Customer's satisfaction improved by longer retention

35% Wide adhesive surface of glue
Increases retention

Super Flat
Glue
Eyelash



SUPER FLAT LASH



B-Curl / 0.20mm / 9~11mm / 90 strands each



0.20mm / 90 strands each / Diu



After 31 days



After 21 days

SUPER FLAT LASH



Super Flat 70 strands

Flat 70 strands



Super Flat 70 strands



Flat 70 strands

EZ CURL

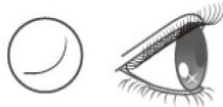
The base curl of EZ Lash is straighter than the normal extension lashes, and as a result, EZ lash provides more sticking area for extension and allows a much easier extension experience for the lash artists.

- Straighter base curl, greater surface area for adhesion
- Easier and faster extension

EZ-J Curl



EZ-B Curl



EZ-C Curl



EZ-D Curl



Special Curl

It is the curl developed by BL for the first time in the world to produce design for various eyes. It is designed to be suitable for eyes such as single eyelids, thick swollen eyelids, and downward eyelashes and the demand is growing.

It is a special curl that can enhance customer's satisfaction with various manuals.

U Curl



A high class uplifting curl for that even more strongly uplifts downwards sloping eyelashes and make the eyes emphasized and doll-like.

M Curl



A refined, classy uplifting curl eyelashes for people with thin eyelids.

L Curl



A high class upwards curl for people with thick eyelids.

L-Plus Curl



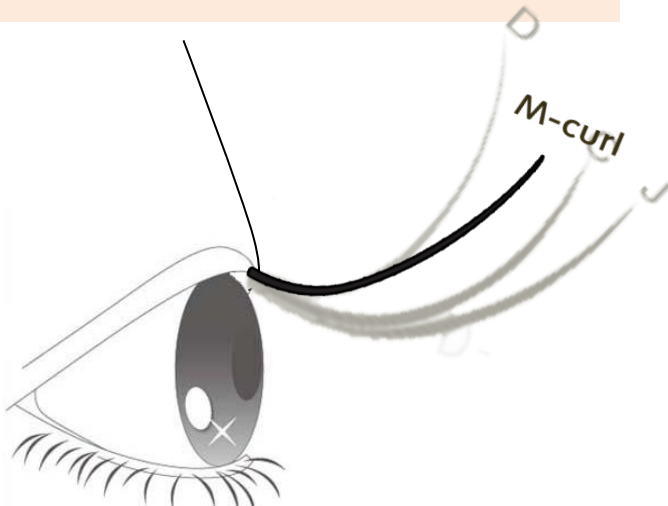
Compared to the L-curl this curl is even more upwards sloping. Recommended for people with thick eyelids.

M-Curl

Thickness : 0.10, 0.15, 0.20 mm

Length : 7~ 14mm, mix(7~10mm, 11~14mm)

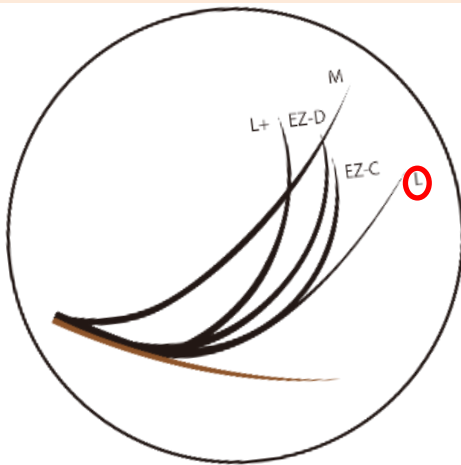
- ✓ Lash which forms an almost straight shape as the curl is raised sharply from the hair root!
- ✓ The effect of looking longer than the same length of other curls!
- ✓ Laser process improves the adhesion of human lashes and extension lashes.
- ✓ Customers with no double eyelids or inner double eyelids
(Suitable for customers with fat-free upper eyelid)
- ✓ Suitable for customers with downward eyelashes
- ✓ Creating clearer eye shapes as it doesn't block the view



L-Curl

Thickness : 0.10, 0.15, 0.20, 0.25 mm
Length : 7~ 15mm, mix (7~14mm)

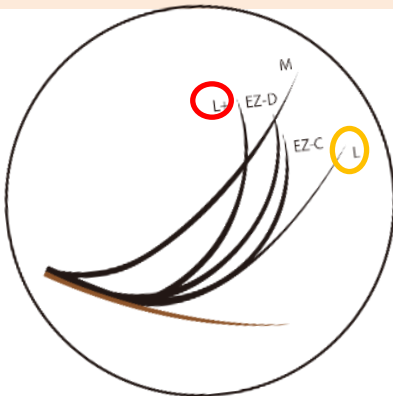
- ✓ Customers with a lot of eyelid fat
- ✓ Customers with drooping eyelids due to their ages
- ✓ Customers with deep eyes
- ✓ Good persistency due to wide adhesion area
- ✓ The procedure applied to customers with downward eyelashes may block the view, so it should be applied to customers with horizontal eyelashes or higher



LP-Curl

Thickness : 0.10, 0.15, 0.20, 0.25 mm
Length : 7~ 15mm, mix (7~14mm)

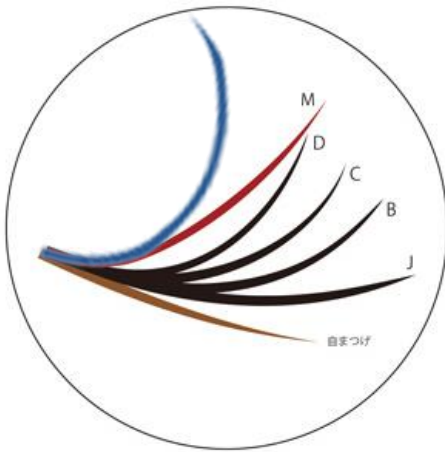
- ✓ Customers with a lot of eyelid fat
- ✓ Customers with drooping eyelids due to their age
- ✓ Customers with deep eyes
- ✓ Good persistency due to wide adhesion area
- ✓ The effect of D, U curl for customers without double eyelids
- ✓ The procedure applied to customers with downward eyelashes may block the view, so it should be applied to customers with horizontal eyelashes or higher



U-Curl

Thickness : 0.10, 0.15, 0.20 mm
Length : 7~ 14mm, mix(7~14mm)

- ✓ Suitable for downward eyelashes
- ✓ Customers who want fancy eye shapes
- ✓ Clear and distinct eye shape
- ✓ Up-style curls like doll eyes



Variations of Eyes by Curls



U - curl



M - curl



LP - curl

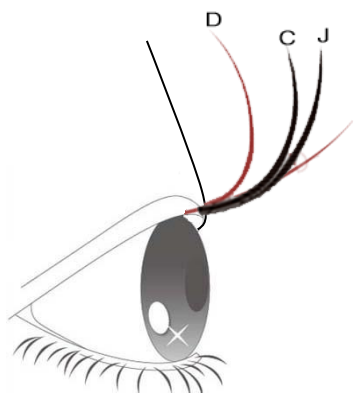


B - curl

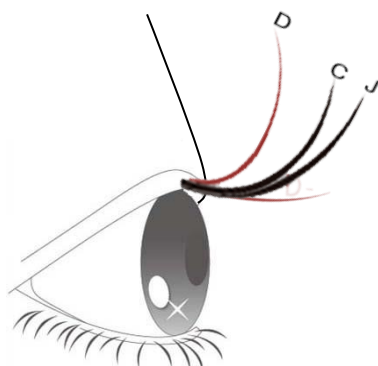


C - curl

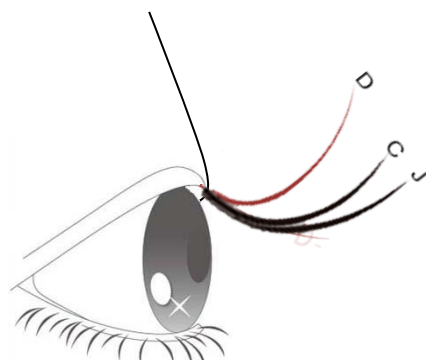
Various styles of LASH curl according to model eyelash angle



Upward

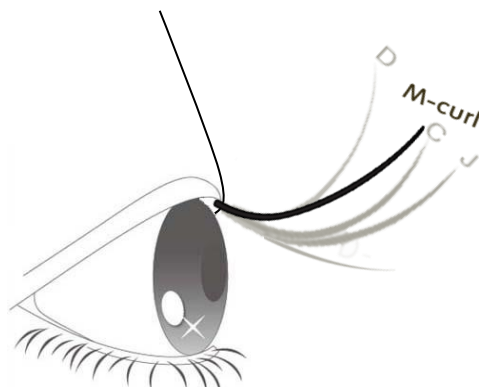
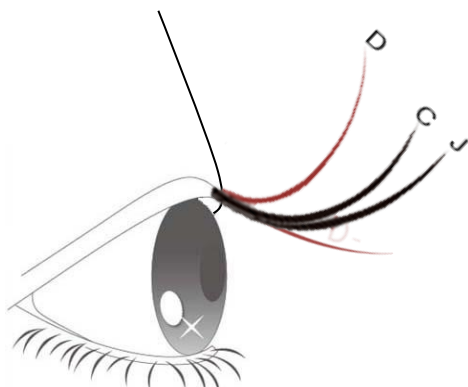


Horizontal

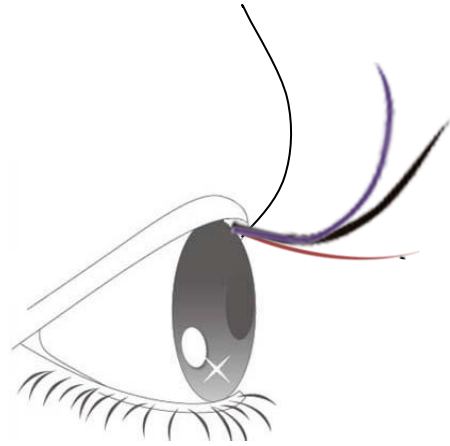
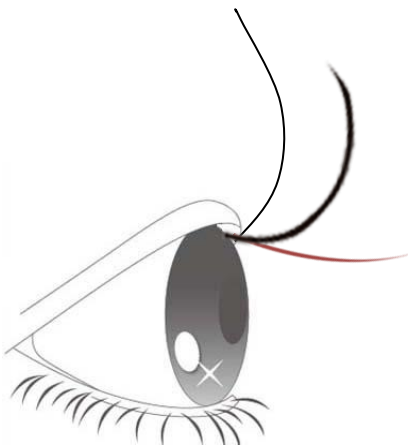
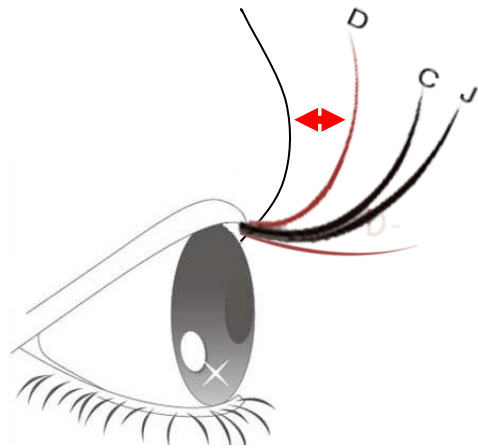
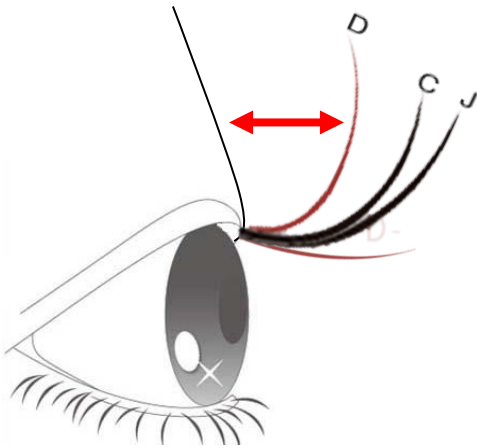


Downward

M-curl effect depending on eyelash angle(downward)



Various styles of curl depending on fat of the upper eyelid



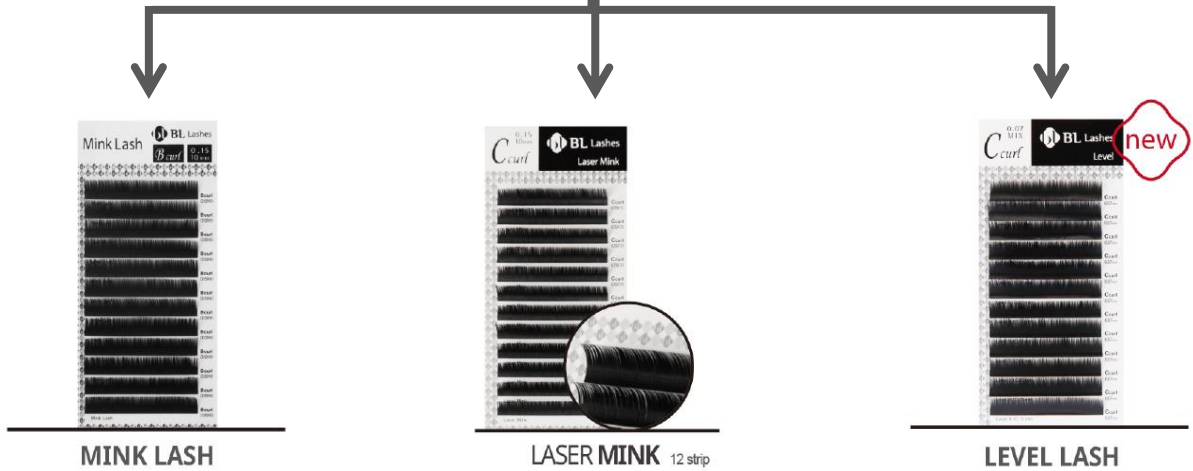
U-curl

L-curl, LP-curl

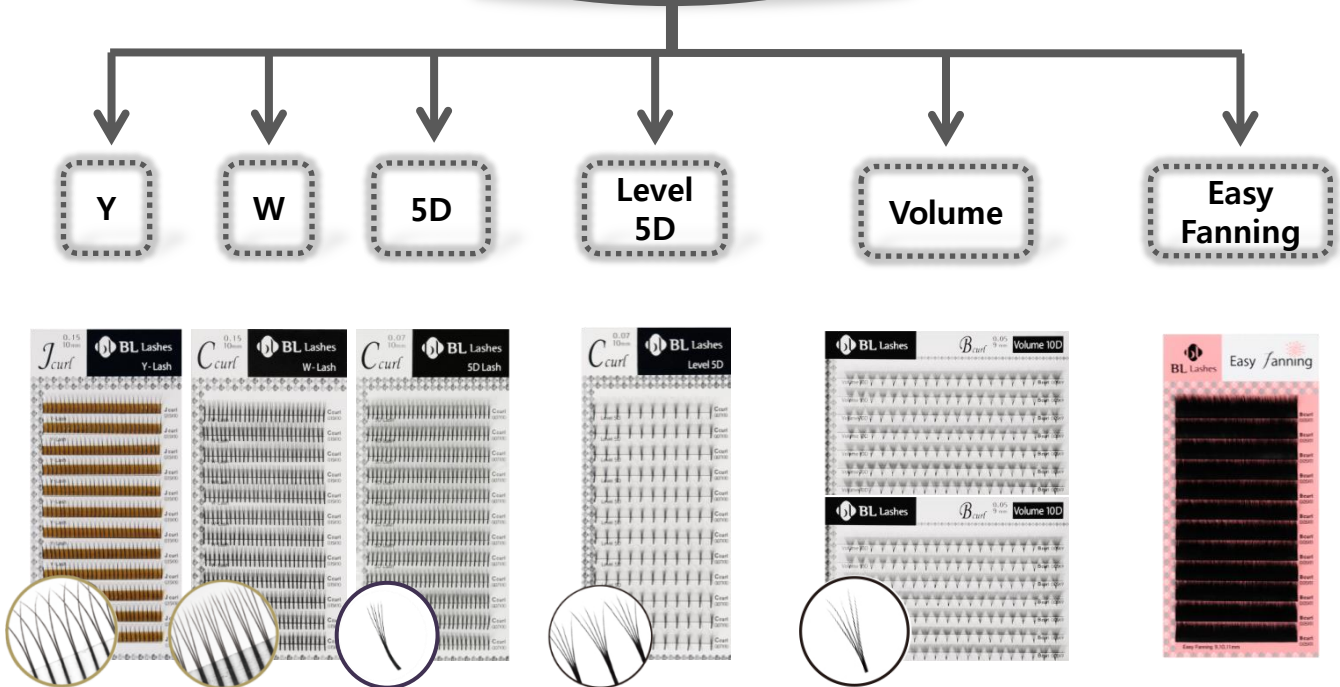
Volume

Volume Lash

Handmade



Premade



Global Design of Volume Lash– light, medium



Global Design of Volume Lash –heavy, mega



Global Design of Volume Lash – South Korea



Volume Extension



before

1 by 1

2D~5D

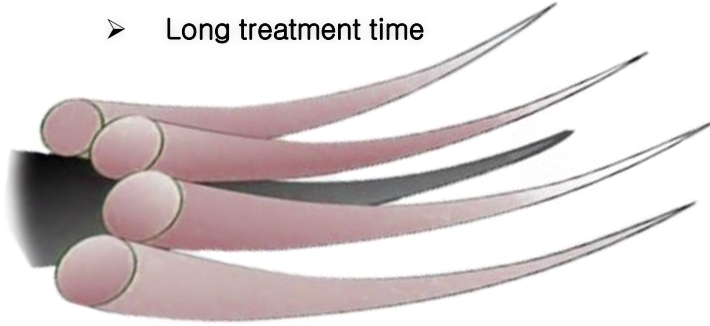


How to Extend Volume

HAND MADE

RUSSIAN VOLUME

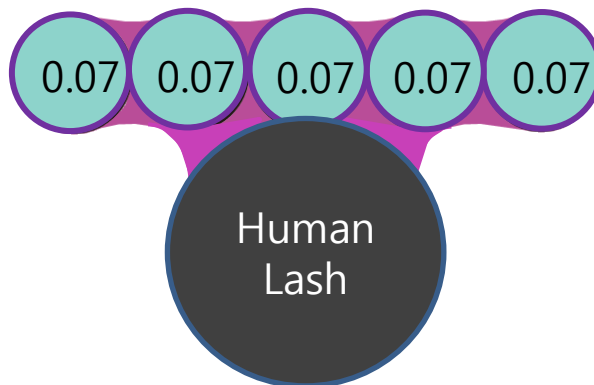
- It takes a considerable amount of time to learn
- It takes a lot of time and effort to treat patients
- Long treatment time



PRE MADE

VOLUME EXTENSION

- Quick procedure with no special training required
- Poor retention
- High product price



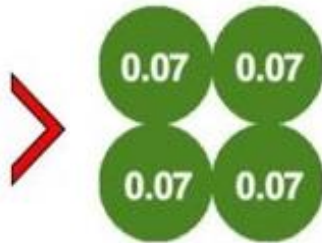
EASY FANNING

Easy Fanning Lash

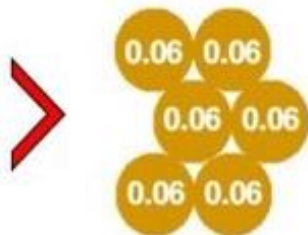
- Even beginners can learn skills easily and fast
- Product price is lower than that of pre-made products
- Possible to produce mix designs from 2D to 20D

How long will it **LAST**? – by lash weight

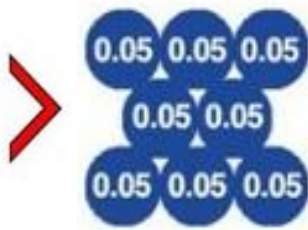
0.15
1 strand



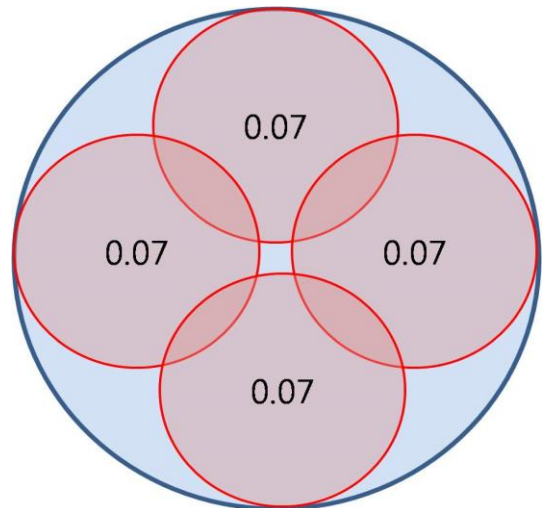
0.15
1 strand



0.15
1 strand



0.15
1 strand



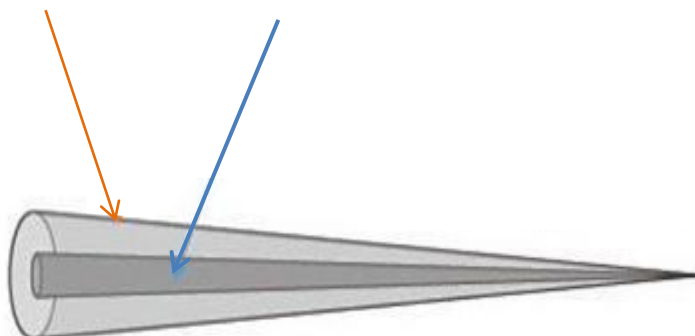
$$0.15 \times 1 = 0.10 \times 3$$

$$0.15 \times 1 > 0.07 \times 4$$

$$0.15 \times 1 > 0.06 \times 6$$

$$0.15 \times 1 > 0.05 \times 8$$

$$0.15 \times 1 > 0.03 \times 23$$



- Lash Weight -

0.07 lash 0.00004g

0.15 lash 0.00017g

Styles of Volume Extension Design

Full



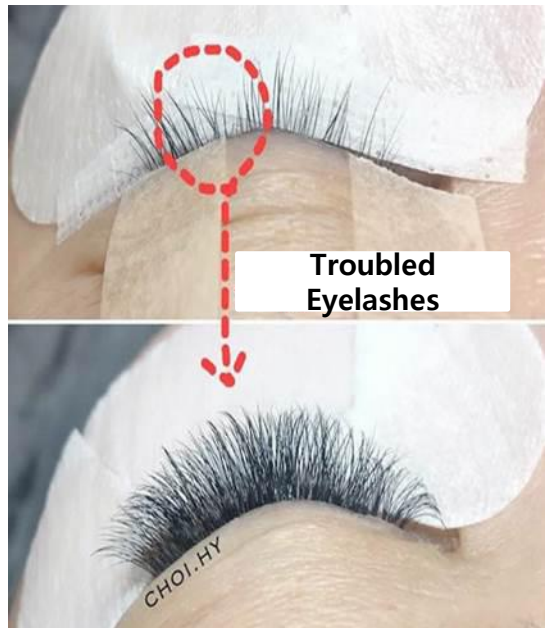
Point



MIX



Filler





In relation to **number of strands**



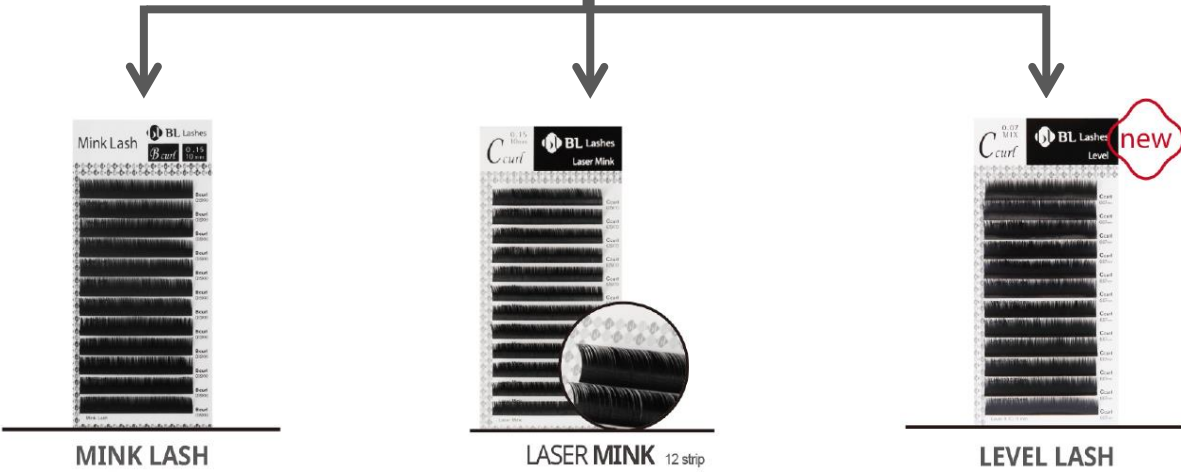
In relation to **Fan Size**



Corelation between Volume
Extension and **Density**

Volume Lash

Handmade



CURL	J, B, C, D, L, L+
THICKNESS	0.07 / 0.1 0.15 / 0.2 mm
LENGTH	8~14 mm / Mix 7-14

CURL	I,J,B,C,D
THICKNESS	0.06 / 0.07 0.1 / 0.12 / 0.15 / 0.18 / 0.2 / 0.25 mm
LENGTH	5~20 mm

CURL	B, C
THICKNESS	0.05 / 0.07 mm
LENGTH	8,10,12 + 9,10,11 (9,11,13) mm

Regular Lash

+

Persistency 1.5 times up

+

Sense of security, lightness up

+

Distortion Down



Russian Volume Handmade

Russian Volume is a treatment to make and attach a fan using extension lashes of less than 0.07mm

MINK LASH + 0.03/0.05

CURL	J, B, C, D, L, L+
THICKNESS	0.07 / 0.1 / 0.15 / 0.2 mm
LENGTH	8~14 mm / Mix 7-14
LINE	12 line

* Preorder Size
L, L+ curl : 0.1/0.15/0.2 - 9~13 mm

Mink Lashes are much lighter, highly glossy and flexible than general synthetic lashes. These individual synthetic Mink Lashes are curled and tapered to perfection and will give customers soft and natural look. They are easier to apply than regular eyelash extension.



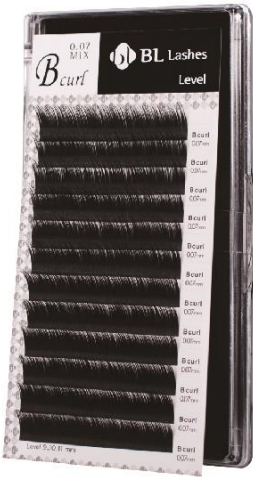
LASER MINK

CURL	J,B,C,D
THICKNESS	0.06/0.07 / 0.1/0.12 / 0.15/0.16/0.2/0.25mm
LENGTH	8~15 mm Preorder: 5~7, 16~18mm
LINE	12 line

These premium eyelash extensions have steadily gained popularity since their launch, for their characteristics of softness and natural sheen. A unique aspect of the mink lashes, as opposed to silk or other synthetic lashes, is that they are flexible and lasting longer. With an indented adhesion part, the lashes will stick to the eyelashes 1.5 times longer than others. Because the indented part is scratched at a right angle with the direction of the taper, these lashes adhere better to natural lashes, resulting in less twisting, and reducing the possibility for extensions to be out of place or too heavily curled.



Russian Volume Handmade



레벨 8,10,12 mm



레벨 9,10,11 mm

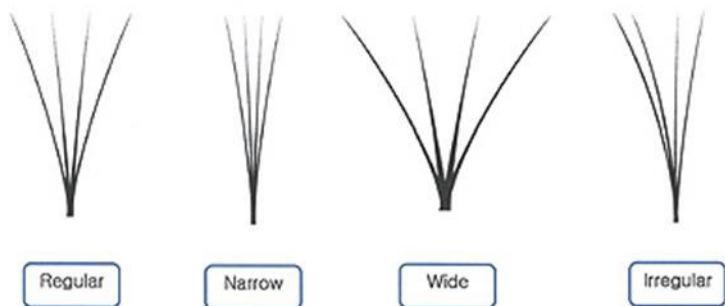
Level Lash

컬	B, C
굵기	0.05 / 0.07 mm
길이	8,10,12 + 9,10,11 mm
종	12 종

Lashes with three lengths mixed on one line to create natural and rich volume looks



Russian Volume Fans Size



Distinct Eyelash Extension

Natural Eyelash Extension

Russian Volume Fans Wrapping



APPLY → PUSH → MOVE

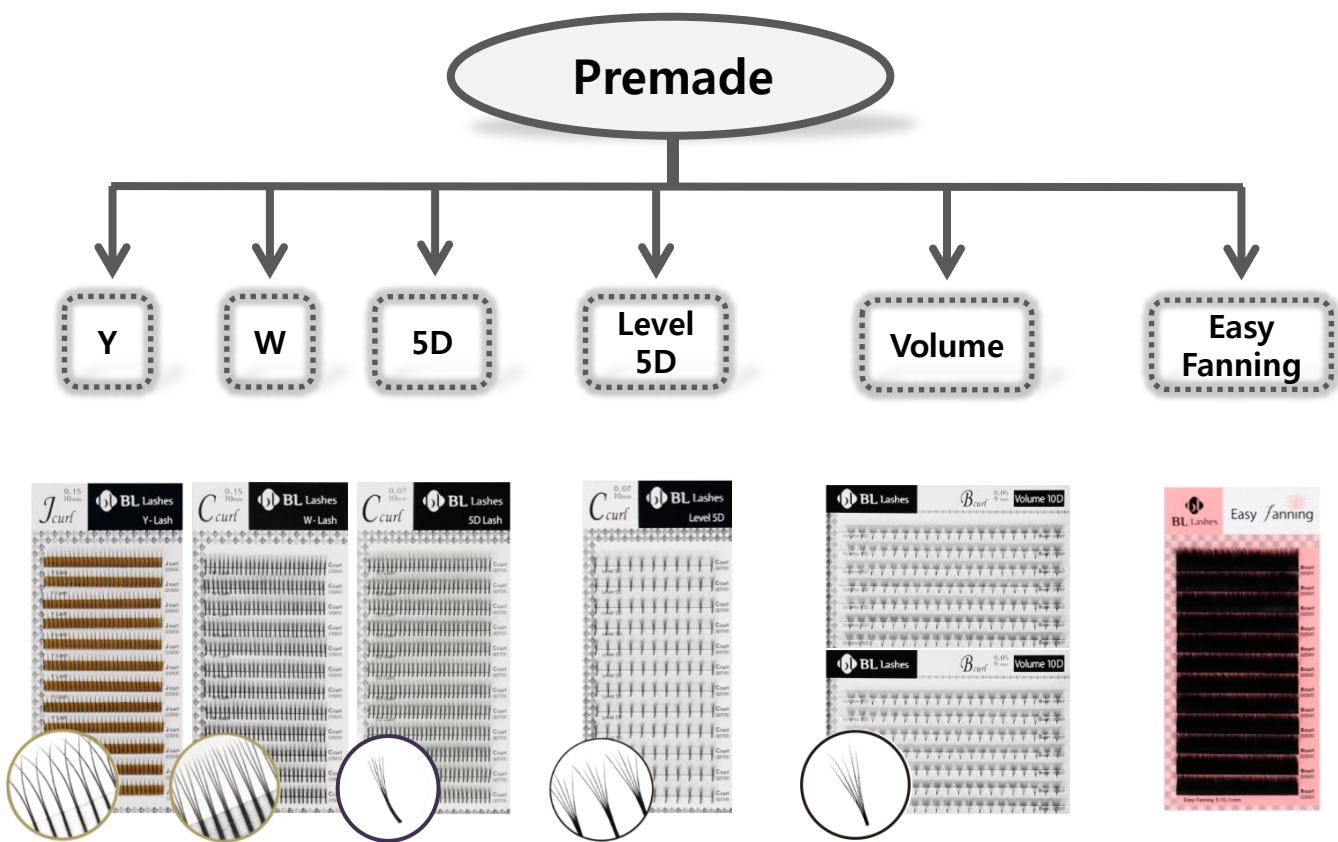
WRAPPING!!





 Maren Littledike

Volume Lash



Y-Lash

CURL	J,B,C,D
THICKNESS	0.07 / 0.1 / 0.15 / 0.20 mm
LENGTH	8~15 mm / 믹스 7-14 mm
LINE	12 줄

5D Lash

CURL	J,B,C,D
THICKNESS	0.07 mm
LENGTH	8~15 mm / 믹스 7-14 mm
LINE	12 줄

Volume Lash

CURL	J,B,C,D,
THICKNESS	0.07 mm - 2D, 3D, 4D, 5D, 6D 0.05mm - 10D, 20D
LENGTH	9~13 mm
LINE	7 줄

W-Lash

CURL	J,B,C,D
THICKNESS	0.07 / 0.1 / 0.15 / 0.20 mm 주문생산 : 0.25 mm
LENGTH	8~15 mm / 믹스 7-14 mm
LINE	12 줄

Level 5D

CURL	J,B,C,D
THICKNESS	0.07 mm
LENGTH	9~15 mm / 믹스 7-14 mm
LINE	12 줄

Easy Fanning Lash

CURL	J,B,C,D
THICKNESS	0.05 / 0.07 mm
LENGTH	7,8,9 / 8,9,10 / 9,10,11 / 10,11,12 / 11,12,13 mm / 믹스 9-13 mm
LINE	12 줄

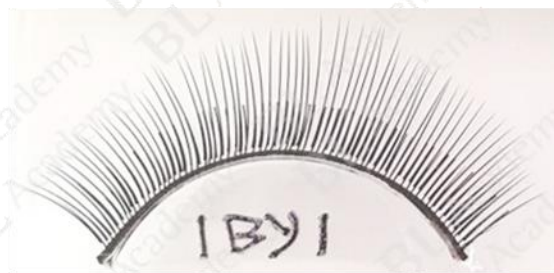
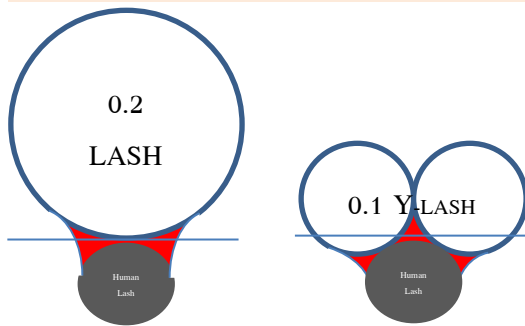
Y - Lash

Thickness : 0.07 0.10 0.15 0.20 mm

Curl : J B C D

Length : 8~ 15mm, Mix(7~14 mm)

- ✓ Divided into two strands from the middle, it produces richer eyelash styles than regular mink lashes!
- ✓ Two strands attached to one, shortening the treatment time!



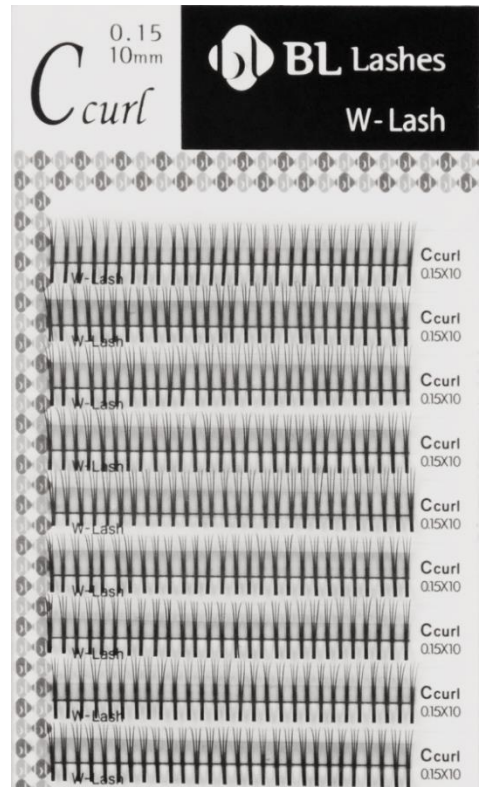
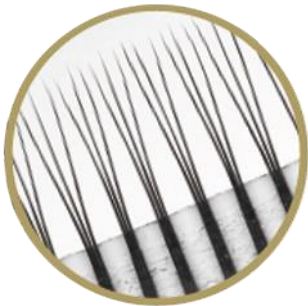
W Lash

Thickness : 0.07 0.10 0.15 0.20mm

Curl : J B C D

Length : 8~ 15mm , Mix(7~14 mm)

- ✓ Divided into three strands from the middle, it produces richer eyelash styles than regular mink lashes!
- ✓ Three strands attached to one, shortening the treatment time!
- ✓ Can be mixed with regular one by one lashes when doing classic extension to create a natural point



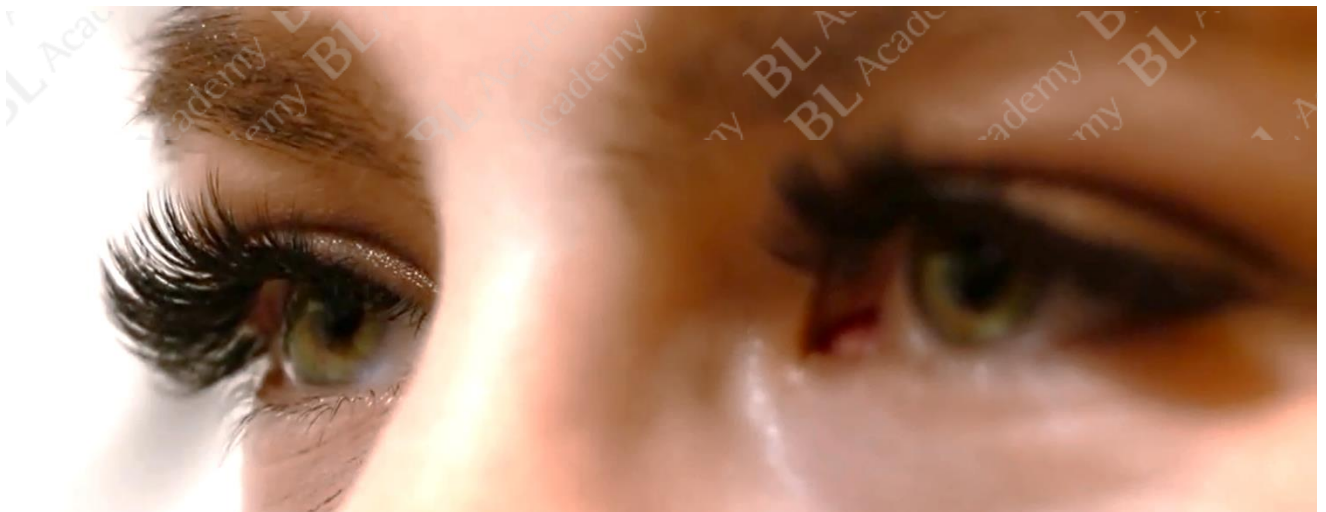
5D Lash

Thickness : 0.07mm

Curl : J B C D

Length : 7~ 15mm , Mix(7~14 mm)

- ✓ Divided into five strands from the middle, it produces richer eyelash styles!
- ✓ Five strands attached to one, shortening the treatment time!



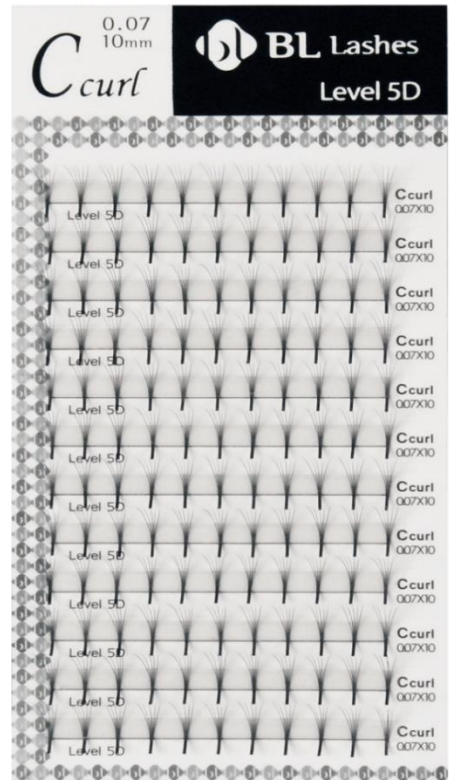
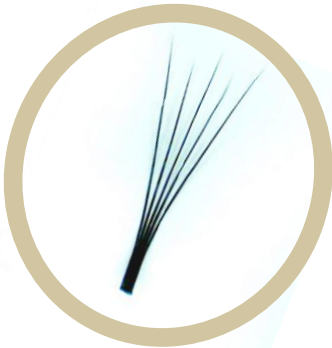
Level 5D Lash

Thickness : 0.07mm

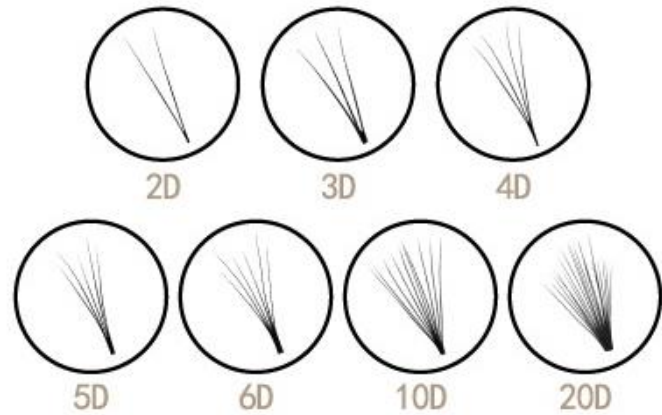
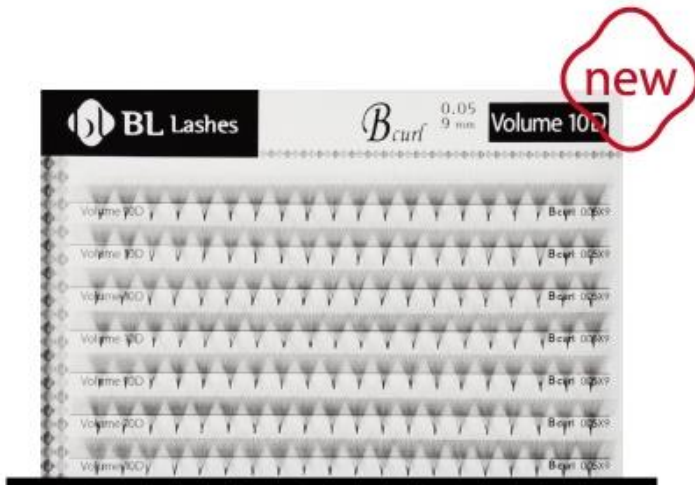
Curl : B, C

Length : 9~ 13mm , Mix(7~14 mm)

- ✓ Divided into five strands from the middle, it produces richer eyelash styles!
- ✓ Five strands attached to one, shortening the treatment time!
- ✓ Producing more natural richness than 5D



Volume Lash

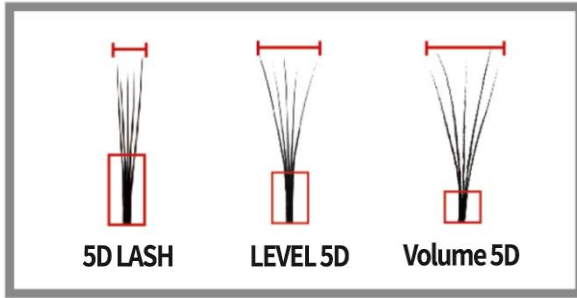


Volume Lash 7 line

CURL	J, B, C, D
THICKNESS	0.07 mm - 2D, 3D, 4D, 5D, 6D 0.05 mm - 10D, 20D
LENGTH	9~13 mm



PRE-MADE FANS



**It has different looks,
from wide to narrow fans.**

1. You can choose the lash that fits your style depending on the difference between the adhesion area and the width of the fan.
2. The natural lash sequence is 5D lash < level 5D < volume 5D



- Level 5D and Volume 5D are more natural than 5D Lash because of differences in the length of extension lashes.
- The glue application area is getting smaller towards to the right extension lashes, so it is more natural, lighter and has more persistency.
- Towards to the right extension lashes, the width of extension lashes widen creating natural richness.

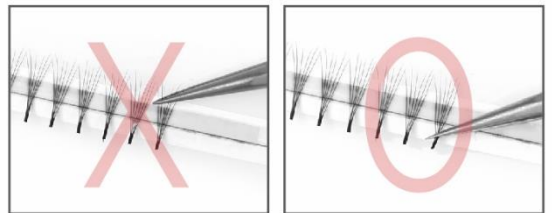
How to Remove Volume Lash

How to use Volume Lash



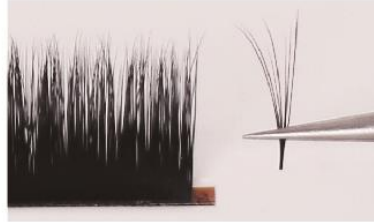
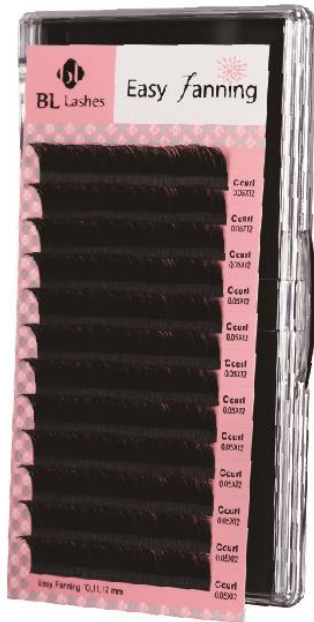
As extension lash is thin, holding the tip may cause bending. Therefore it needs to be held just above the tape (the part where it begins to split)

How to use Volume Lash



**Do not pull out from the tip.
Pull out from the middle near the tape.**

Easy Fanning Lash

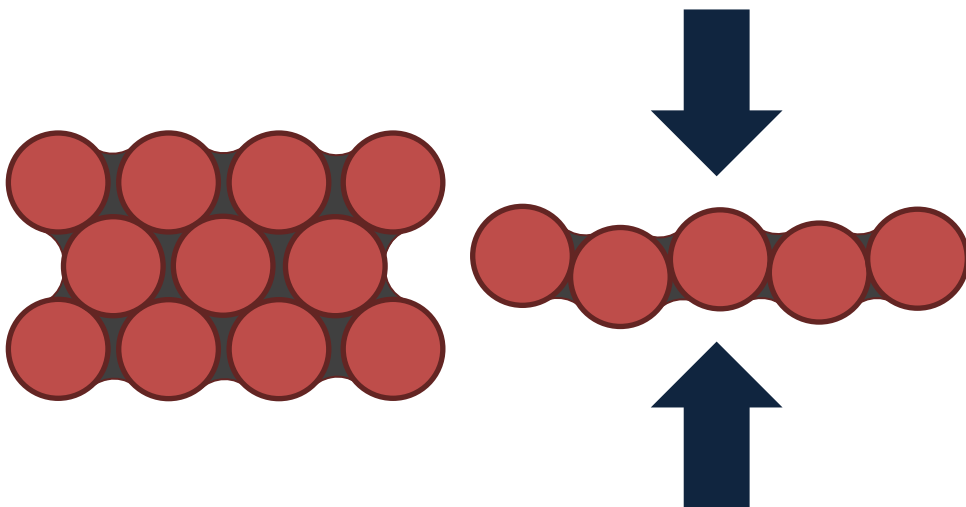


NEW

Easy Fanning Lash

Curl	J, B, C, D
Thickness	0.05 / 0.07 mm
Length	7,8,9 / 8,9,10 / 9,10,11 / 10,11,12 / 11,12,13 mm / Mix 9-13 mm
Line	12 lines

The three lengths are mixed so that beginners can easily create a fan for natural Russian volume without loss of extension lashes. As the fan can be made easily, the treatment time gets shortened



- ❖ Lashes are arranged in several lines. Thus, when you hold the lashes with the tweezers, they are pressed and opened, creating a fan automatically.













Easy Fanning Lash

**EASY
FANNING**

- **Easy for beginners to learn skills**
- **Better price than pre-made products!**
- **Mixed design can be produced as much as desired from 2D to 20D**

- ✓ Even beginners who have difficulty in making Russian volume handmade fan can complete volume fan easily and quickly
- ✓ **Beginners can extend the Russian volume like an expert**
- ✓ The three lengths of extension lashes are mixed, so you can produce natural and rich volume
- ✓ Mixed designs can be created by tearing off the number of fans easily as desired
- ✓ A thickness of 0.05mm which reduces the weight of lashes makes everything easier including increasing the number of fans
- ✓ If you want a wider and more even fan, you can do it effortlessly by opening up the fan on the heat-resistant tape

Price comparison

 0.15 	 0.07 	 0.07 	 0.07 
			
245 strands	11 point	500 strands	700~800 strands
Laser Mink	Level 5D	Mink	Easy Fanning
About 3,000 strands	132 point	About 6,000 strands	About 9,000 strands
When treating 60/60 Total 120 strands a person	When 5D treating 50/50 Total 100 pieces a person	When 5D treating 250/250 Total 500 strands a person	When 5D treating 250/250 Total 500 strands a person
20~25 people	1~2 people	10~14 people	15~20 people
Average cost \$15	Average cost \$20	Average cost \$15	Average cost \$18

1 BY 1

Pre made

Hand made

Easy Fanning

Easy Fanning Lash



1 by 1
0.15mm / 9~11mm

**Easy Fanning
Volume**
0.07mm / 9~11mm

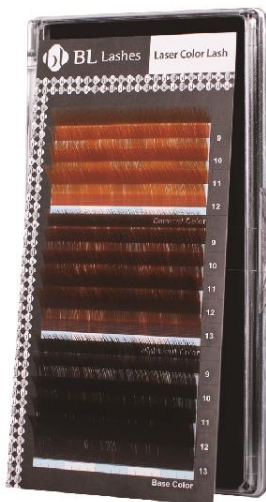


Special / Color

Color Lash

This product is point lash to design diversely with various colors and can be extended totally or partially. In consideration of client's makeup, tendency, appearance, and hair, you can provide improved designs different from other salons.

Point color Lash : Available for variety Styles



Popular mix
of colors
and lengths

Five lines
of popular
colors

LASER MINK COLOR MIX

CURL	J, B, C, D
THICKNESS	0.15 / 0.2 mm
LENGTH	9~13 mm
COLOR	L. Brown, D. Brown-H, D. Brown
LINE	14 line



RAINBOW LASH

CURL	B, C
THICKNESS	0.15 / 0.2 mm
LENGTH	9~13 mm
COLOR	L. Brown, D. Brown, Yellow, Orange, Red, Wine, Purple, Green, Blue
LINE	12 line



Blue



Green



D. Brown



Red

COLOR LASH

CURL	J, C
THICKNESS	0.15 mm
LENGTH	9~13 mm
COLOR	Blue, Green, D. Brown, Red, Brown MIX, MIX-A, B
LINE	4 line



Brown MIX



MIX- A



MIX- B





Jewel Lash & Glitter Lash

These products are for special occasions and applied a little bit to accentuate by mixing with other extension lashes. These special occasions are, for example, parties, photo-shooting, and etc. They are heavier than mink lashes in weight wise and better to extend it at the end of eyes not to feel a sense of irritation.



JEWEL LASH

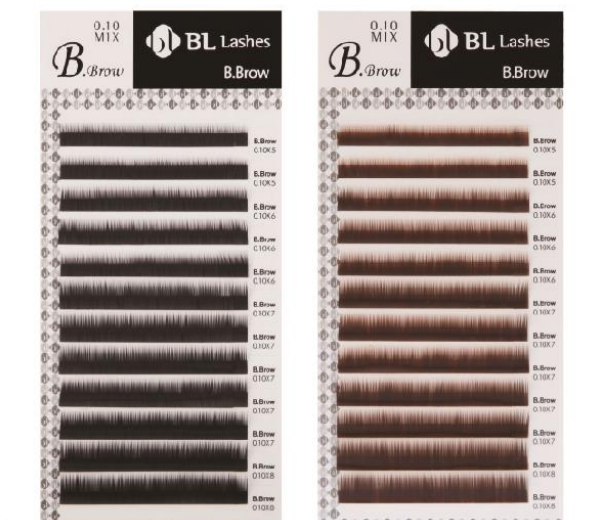
CURL	J, C
THICKNESS	0.15 mm
LENGTH	9~13 mm
COLOR	CRYSTAL (SS5-7)
LINE	4 line



GLITTER LASH

CURL	J, C
THICKNESS	0.15 / 0.2 mm
LENGTH	9~13 mm MIX
GLITTER COLOR	Silver, Gold, Red, Purple
LINE	4 line





B.BROW

B.Brow has very similar thickness and length to human eyebrow. So you can create more natural eyebrows especially for those whose brows are thin or who have slight curls.

CURL	EYEBROW
THICKNESS	0.10 mm
LENGTH	5~8 mm (MIX)
COLOR	Black, Dark Brown
LINE	12 line



B.BROW CLEAR GLUE

B.BROW clear glue is specially selected for eyebrow extension, and it has very low stimulation and low fume. It will last approximately 2 weeks with proper care. The duration of the eyebrow extension differs depending on hair, skin type and other factors.

10g



B.BROW PRIMER

B.Brow Primer removes all of the oil or residue from eye make-up. It will help the extended eyebrow to last longer, it is recommended to use before eyelash extension.

15ml



B.BROW REMOVER

This is a gel-type remover for eyebrow extensions. It will effectively dissolve the adhesive bond, and not damage the natural eyebrows.

15ml

4. Product ; Glue

4. Glue and Remover



About product - GLUE

The purpose of eyelash extension glue is to bond synthetic lashes with eyelashes.

Drying Mechanism of Cyanoacrylate

Glues we use for eyelash extension refer to a cyanoacrylate-based adhesive. It is the only one component adhesive that can be hardened under the pure environmental condition among various adhesives and is a representative name of the dehumidifying drying type adhesive.

Cyanoacrylate reacts to a slight amount of moisture in the air or on the adhesive surface and hardens instantly. When it is in a container, it is difficult to harden because the surface area in contact with the air is small with respect to the volume of the liquid. However, when it is applied to a material to be adhered, the drying starts as the surface area becomes wider, and therefore it incurs whole parts to be dried gradually. Since glue is always undergoing drying, its function will continue to deteriorate even if it is not used in an unopened condition. We call the duration 'Life Time' from the moment it is manufactured until it can't be used. In order to prolong this 'Life Time', it is important to maintain the temperature and humidity appropriately and be aware of storage methods.

What is KC Certified Glue (Korea Certification Mark)?

The KC Mark is given to products which are made of harmless materials to human body and have safe standards to maintain its buoyancy and durability.

KC certified glue : Its retention period is short as it has weak adhesion. Due to high viscosity, it has to be used at a regular interval of time and needs to be sealed with a packet of desiccant when storing as it is vulnerable to temperature and humidity.

Non-certified glue : IT has faster drying time and longer retention period as it has stronger adhesion than KC certified glue. They are under safe limits of skin irritation and carcinogen, but they are usually used for import.

Examples of ingredients that compose glue (the main ingredient is generally cyanoacrylate)

Adhesive ingredient : Cyanoacrylate (the main ingredient that is compounded around 80-95% in the glue)

Thickening ingredients : PMMA and etc (Acrylic resin that is compounded around 5-10% in the glue)

Coloring ingredient : Carbon Black (a slight amount is included to add colors and to strengthen)

※ If the main ingredient of the glue isn't cyanoacrylate, you must always check what the main ingredient is.

Types of Cyanoacrylate

The types of Cyanoacrylate used in glue for eyelash extension are as follows:

• Ethyl Cyanoacrylate / Cyanoacrylic acid Ethyl

Frequently used for eyelash extension glue. Although it has fast drying time and strong adhesion, its irritation and odor are somewhat strong. It is widely used for various purposes, such as industrial, medical, and general household usages.

• Butyl Cyanoacrylate / Cyanoacrylic acid Butyl

It has low irritation and low odor. Compare to Ethyl Cyanoacrylate, it has slower drying time and slightly lower adhesion.

Frequently used for medical adhesive or thickener for cosmetics.

• Methoxyethyl Cyanoacrylate / Epoxyethyl Cyanoacrylate

It has the least irritation among all the Cyanoacrylates and has no odor.

It was developed to improve the issues caused by irritation and odor of ethyl and butyl Cyanoacrylates. Compared to ethyl and methyl Cyanoacrylates, it has slower drying time and slightly weaker adhesion.

Low irritation

Low odor

Degraded
sustainability

Type of glue

There are two major types of glue: 「Hypo-allergenic type」 for beginners who are unskilled or clients who are sensitive to irritation. This 「emphasizes minimizing skin irritation」. Another one is 「Quick dry type」 for experts or people who apply eyelash extension fast. This 「emphasizes quick drying time」. The lower the viscosity of glue, the faster it dries. However, its odor and irritation are getting stronger accordingly as well. Therefore, stylists should select the glue according to their skills and techniques in addition to considering the client's sensitization.

Tip) In most cases, the complaint that is 「Persistency has been decreased」 after the eyelash extension, occurred a lot when a stylist, who is slow at applying extension lashes, uses 「Quick Dry Type」 glue,

Factors affecting instant adhesives

• Temperature

- Amounts of application, thickness of application
- Size of the gap between natural lashes (condition of natural lashes)
- Light intensity and its wavelengths

• Humidity

- Surface condition of natural lashes' bonding area or a level of chemical contamination
- Pressure (pressurization after adhesion)



Temperature

(Appropriate temperature: 22 ~ 26 °C)



The viscosity of the glue gets thinner.
Deterioration (60 °C above)
Drying time gets shorter



The viscosity of the glue gets thicker.
Drying time gets longer.



Humidity

(Appropriate humidity: 45 ~ 60%)



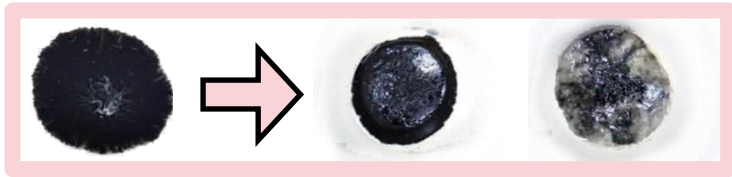
Efflorescence: a phenomenon that turns the surface of the glue droplets to be bleached.
Shortens the drying time and the time of use.



It slows down the drying time and it lengthens the time of actual use.

Efflorescence

•A term used when Cyanoacrylate is dried, it bleaches the attached area or the surrounding area.



How to reduce Efflorescence

1. Adjust the humidity if it is too high.
 - When it's humid, use a dehumidifier or light a candle to lower the humidity.
2. Seal the glue properly when storing.
 - Glues get dried because they react to moisture in the air. Therefore, they must be stored in a sealed zip-lock with a desiccant. (Silica Gel)
 - Do not touch the glue outlet by hand.
3. Start using the glue once the primer (pretreatment) has been completely dried.
4. Be aware when handling the glue plate film as the sebum or moisture from fingers can be smeared on it.
5. Be aware of the customer's tears or any moisture during/after the eyelash extension.
 - When customers shed tears, wipe them right away. Also, it is better to use coated eye patches rather than a regular tape when covering under lashes.
6. Do not use any coating sealant or essence at least for 4 hours.
 - It's better to use them 2-3 days after the extension as glues usually take about 24-48 hours to completely dry.

Expiration Date of Glue

The expiration dates of eyelash extension glues depend on the way of use and storing. That is why we set the standard expiration date for glues. They are usually from 『3 months to 6 months if not opened』 and 『30 days if opened』

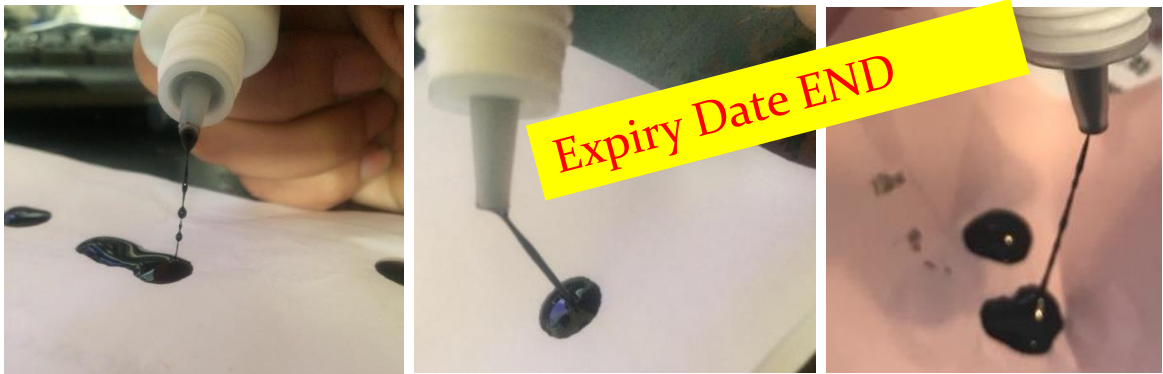
Once the glue has been opened, they get thicker and stickier than usual over the time. For example, when dipping the lashes on these glues and trying to use, these glues make a thread-like line as they are thicker than before. Their drying time will be slower than usual as well. All of these mean the glue is not functioning properly. Therefore, it has to be discarded.

We hear quite a lot of complaints from customers and they are as follow:

『The glue has been dried completely, so it cannot be used』 or 『It's been only a week, but it's not functioning well』.

However, most of the times, these are turned out to be reasons of either 『The cap of the glue hasn't been sealed completely』 or 『Smeared glue on a cap or on a nozzle hasn't been cleaned properly』

Therefore, a stylist must clean the glue nozzle after the use with a paper or a cloth that doesn't have any fiber. Do not use any toilet papers (paper tissues) or cotton pads (cotton balls) when doing it. Glues dry easily even with little moisture in the air, so be aware of storing it.



How to Store

It is very important to control the room where the extension will be done as the extension glues are reacted to its surroundings and therefore, dry. With the temperature of below 60°C, they are not deteriorated easily. Therefore, store them vertically (straight) in a place where it is cool and dark, avoided to a direct sunlight and high humidity rather than in a refrigerator.

When storing the glues in a refrigerator, please use them after putting them out at room temperature for more than 2 hours. BL Lash's glues are all packed with a packet of desiccant in a small zip-lock bag. To avoid its performance deterioration, store them in a sealed zip-lock bag with the desiccant as it was packed initially.

To manage the glue effectively, write down the dates on the package which are the purchase date and the date it's inceptively opened.



Store vertically (Straight)

글루 사용 방법



To remove the precipitation, shake it horizontally.



Turn the glue bottle endways (upside down) set as 90 degrees from the surface and press the glue bottle on a glue plate film.



After the usage, clean the glue smeared nozzle with paper.



Put the glue with the desiccant in a zip-lock bag and store them vertically.



Keep the nozzle clean

Precaution on using a glue

- Use a plate which is exclusively made for glue as drying time is slow in cold conditions. (Dip the lash in the middle of a glue droplet since it dries from the outers)
- It is very important to manage the treatment room as the extension glues are reacted to its surroundings.
- Control the amount of glue during the eyelash extension. Be careful of glues not to be reached on the eyes as they trickle down the lashes easily.
- As the customers might be sensitive to chemicals and therefore have an allergy for glue, a thorough counseling is needed before the actual extension process. (For allergy test, put a little bit of glue on the back of their ears or see if they have any allergy reactions after 20-30 minutes from the test eyelash extension. [about 5-6 lashes])
- As the glue bottles are specifically made for glues only, so it should not be moved to anything else such as normal plastic bottles or glass container.
- When storing it in a refrigerator, put them out at room temperature for more than 2 hours before using them. (Unopened glues can be stored in a refrigerator, but it is recommended to use after putting them at room temperature for more than 2 hours. It is always safer to be stored in a cool place where it is avoided direct sunlight such as in a drawer rather than in a refrigerator.)

4 Points to reduce the glue irritation

In human body, eyelids are the thinnest and sensitive part, especially around the pore.

The most frequent causes for eyelash extension troubles generally are, 『Glues stuck on eyelids』, 『Glues stuck on the pore』, 『eyelashes being stuck together because of too much glue usage』, 『It doesn't dry completely』, 『Used a glue which is not performing well』, and so on. And therefore, for these causes, the troubles are occurring such as 『Eyelids are itchy or swollen』, 『Eyes get scratched and hurt』, and 『Eyes turn red』.

Glues are one of the most attention-requiring tools in eyelash extension. As they are used near the eyes' waterline and conjunctiva, stylists always consider how to lessen 『The irritation from eyelash extension』. Therefore, they must be well-informed below 4 points.

1. Put extension eyelashes on human eyelashes about 1mm away from the skin.

Never put extension eyelashes on the eyes' waterline to be beautiful or to lengthen the retention time. Putting extension eyelashes too close to eyelids increases a possibility of glues sticking to eyelids, and putting them too close to the waterline causes inflammation such as 『Itch, rash, bloodshot, or swelling』. Therefore, stylists must always be aware of those actions which increases the possibility of troubles.

In addition, 『Glues or extension lashes』 shouldn't be put on the customer's forehead or around their face. It is because, if the glue is dropped on them, customers might burn themselves from the heat which is occurred from the chemical reaction when glue dries.

2. Use the glue appropriately

Never mix the glue together. Never move the content of the glue from its own bottle to another. Every 20 minutes, squeeze a new glue droplet the glue bottle to use at its best. Use a glue plate and a glue plate film. Must be well-informed of how to store and how to use them.

3. Check a customer's condition

Even though they don't have allergies to glues normally, there might always be an exception (allergic reaction) if they are sick or tired and therefore their immunity is low.

4. Use various types of glues

Stylists should be prepared with at least 2 types of glues which are 『Hypo-allergenic glue』 and 『Quick dry glue』. Also, if they are prepared with the knowledge of viscosity, characteristics, and the main ingredients of glues, and with their techniques together, the treatment will be much more effective.

Glue Side Effects

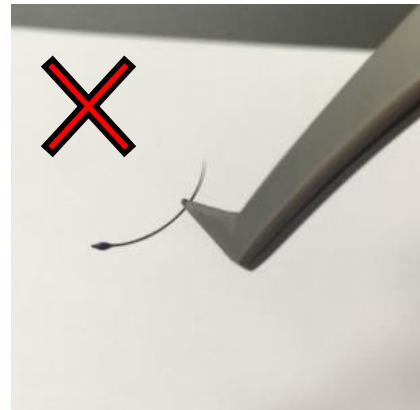
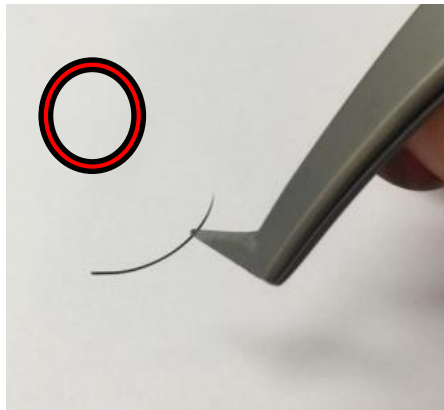
Treatment in which a control of glue amount failed



Side effects caused by incorrect treatment



Treatment on waterline of eyes / Treatment that too much glue used



Tack treatment (treatment on waterline of eyes) - It is called tack treatment because it looks like a tack when the amount and gap of glue has not been controlled resulting in the glue tackling down the lashes and sticking to the waterline of eyes and then drying.

- ① Safety accidents that may tackle down the lashes into the eyes
- ② Concerns about falling off of growing young soft lashes together
- ③ Uncomfortable feeling and messy image after eyelash extension
- ④ Concerns about artificial falling off resulting from frequent physical stimulus due to discomfort

The knowledge of the material and skill before the procedure are
also
important.

Examples of side effects of eyelash extension

- Why Design Eyelashes? – The best chopstick technology

We call "Hair Loss" which is caused by tightly tied hair as "Traction Alopecia".

This can happen to anybody. However, this causes a serious result unexpectedly. The same case can be seen on eyelashes. Eyelashes are consisted of Growth(Anagen) Phase lashes, Transition(Catagen) Phase lashes, and Resting(Telogen) Phase lashes. And they need to be well separated to do 1 by 1 eyelash extension. However, a lot of customers are exposed to a side effect as follows; when resting phase lashes fall off, they pull off other lashes together resulting in lots of natural lashes falling off at the same time as one extension lash was put on many strands of natural eyelashes. The picture below is from my own eyelashes that had the eyelash extension. I was combing my eyelashes 10 days after the extension as the extension lashes were drooping. However, it couldn't be combed well and was catching something. So I pulled out by force and the result was shocking as one extension eyelash was extended onto 3 strands of natural lashes.

The cause of drooping lashes are two;

- 1) the angle of the adhesion of extension lashes to natural lashes and
- 2) the natural lashes were not divided properly when applying eyelash extension.

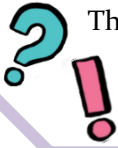
If they are not divided appropriately when applying eyelash extension, there will be Traction Alopecia side effects which are losing lots of lashes and weakening the lash itself. These are caused by differences from each lashes' own fallen out periods and its own growth directions because each lash has its own growth cycle. No matter how they observe customer's eye shape and analyze which design to use, if the lashes are twisted and droopy, it will be very hard to make a beautiful design as well as keeping them healthy.

Eyelash extensions should be done by keeping and satisfying the customer's healthy beauty by protecting and preserving the lashes with appropriate dividing technique instead of those eyelash extensions putting or sticking more detailed and precise world's best chopstick technology due to a desire to be beautiful.



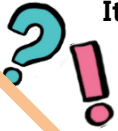
A case of 2 small soft lash attached to eyelash and extension and growing together due to faulty application

Complaints and its response



The viscosity of glue increases over time ?

Glue in LDPE container reacts to the moisture as the moisture in the air gets through the container over time. Get fresh glue that is made recently and minimize opening time.



It was black at first but now it's either clear or faded like gray colored ?

If the glue hasn't been used for a while, carbon will be precipitated by the differences of density. Therefore, shake glue side to side fully before use.



There are white molds in the glue container ?

Molds or germs cannot reproduce themselves in glue. It is the polymer (Efflorescence) that is seen as white powder in the container. Store it in a place where it is air permeable and where light and heat are blocked.



Glue bottle (outlet) is blocked ?

It is because the air or the gas get in when squeezing the glue bottle and then when it is used next time, air and glue come out together and block the nozzle. Once the glue is seen around the nozzle, squeeze them out and remove the glue layer.



It's less adhesive ?

If you feel like glue is less adhesive than before, there's a high possibility of a problem with one of these: **the user's condition, inappropriate temperature and humidity, or storage method**. Also, there's a problem with manufacturing process rarely. Therefore, if the treatment condition wasn't the reason, exchange those faulty items to new ones.



Got a sty on eyes ?

A sty is caused from the infection of the lachrymal glands in the eyelids and most of the case, they get infected by staphylococcus. It is caused from polluted treatment condition (tools or subsidiary materials) or unsanitary hands as it is infectious inflammation. It is NEVER caused from glue as the germs cannot reproduce themselves in the glue itself.



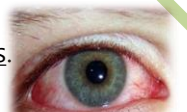
Eyes are sore and painful ?

It is because of the formaldehyde coming from glues when drying and a smell of ECA(glue). Sometimes, it happens because the treatment wasn't done correctly and the lashes get stuck together. People who have sensitive eyes are recommended to use MECA odorless and hypo-allergenic type of glue rather than ECA types.



Eyes are itchy and feel irritated. Swollen around the eyes ?

It might occur because if the customer's sensitivity (it gets more sensitive when they are tired or sick), unskilled treatment, or unsanitary treatment surroundings. Therefore, stylists must be aware of these.



BL GLUE

MACH GLUE

Mach glue has the fastest drying time (1~2 sec) out of all BL glues. Its characteristics are quick drying and low viscosity. Therefore, it has the least interference to attached extension lashes when attaching the lashes and have an excellent adhesion when the surrounding condition is dry.

It is good for Russian Volume as well as it has fast drying time and is recommended to experts as it has short setting time and therefore hard to modify the direction of lashes.

- **Adhesion :** ★ ★ ★ ★ ★
- **Drying Time :** ★ ★ ★ ★ ★ ★ 1~2sec
- **Bonding Life:** ★ ★ ★ ★ ☆
- **Stimulation :** ★ ★ ★ ★ ★
- **Viscosity :** ★



DIU GLUE

DIU glue has a good sense of security and have a bit of viscosity and therefore retention is remarkable.

It has less odor and irritation compared to its 2~3 sec of drying time and their actual time of use is quite long.

- **Adhesion :** ★ ★ ★ ★ ★
- **Drying Time :** ★ ★ ★ ★ ★ 2~3sec
- **Bonding Life:** ★ ★ ★ ★ ★
- **Stimulation :** ★ ★ ★ ☆
- **Viscosity :** ★ ★ ★



GLAM GLUE

Glam glue is good for 1 by 1 and Handmade Russian Volume extensions. It is good for people who prefer high viscosity as well.

It has an outstanding extension retention as it has high viscosity and is recommended to intermediate level stylists as its drying time is about 4 seconds.

- **Adhesion :** ★ ★ ★ ★ ★
- **Drying Time :** ★ ★ ★ ☆ 4~5sec
- **Bonding Life:** ★ ★ ★ ★ ★
- **Stimulation :** ★ ★ ★ ★
- **Viscosity :** ★ ★ ★ ★



ULTRA PLUS

Its characteristics are low viscosity, fast drying time of 3~4 seconds, and strong adhesion. It has an exceptional adhesion especially in dry condition.

As having low viscosity and therefore having least interference to attached extension lashes when attaching it, it is good for customers who have lots of lashes.

Out of all Ultra Line glues, instant drying time is the fastest and external stimulus towards weather proof is also good as the surface strength is strong.

- Adhesion : ★ ★ ★ ★ ★
- Drying Time : ★ ★ ★ ★ 3~4sec
- Bonding Life: ★ ★ ★ ★
- Stimulation : ★ ★ ★ ☆
- Viscosity : ★



ULTRA X

Ultra X glue has the strongest adhesion and has the best retention out of all Ultra Line glues.

It has low viscosity and comparatively fast drying time (about 3 seconds) as their irritation has been restrained by compounding the adhesive that is for medical use.

- Adhesion : ★ ★ ★ ★ ☆
- Drying Time : ★ ★ ★ ★ 3~4sec
- Bonding Life: ★ ★ ★ ★ ☆
- Stimulation : ★ ★ ★ ☆
- Viscosity : ★



ULTRA BONDING

Ultra Bonding glue has low viscosity and has the longest drying time out of all Ultra Line glues. It is a hypo-allergenic type glue as it is reduced the Ethyl-cyanoacrylate compounds.

- Adhesion : ★ ★ ★ ★ ★
- Drying Time : ★ ★ ★ ☆ 4~5sec
- Bonding Life: ★ ★ ★ ★
- Stimulation : ★ ★ ★
- Viscosity : ★



ULBON

Ulbon glue has low viscosity and therefore has low interference to attached extension lashes. Its cyanoacrylate component compounds are in the middle of Ultra Bonding glue and Ultra X.

It is recommended to customers whose facial type are oily as it gets less damage from oils and moisture and therefore has an excellent persistency.

- Adhesion : ★ ★ ★ ★ ☆
- Drying Time : ★ ★ ★ ☆ 4~5sec
- Bonding Life: ★ ★ ★ ★ ☆
- Stimulation : ★ ★ ★ ★
- Viscosity : ★



EZ

EZ glue has a good retention when doing 1 by 1 extension as they have quite some viscosity. It is recommended to intermediate level stylists as the drying time is about 4~5 seconds.

- Adhesion : ★ ★ ★ ★ ★
- Drying Time : ★ ★ ★ ★ 3~4sec
- Bonding Life: ★ ★ ★ ★ ★
- Stimulation : ★ ★ ★ ★
- Viscosity : ★ ★ ★



FINA GLUE

Fina glue has more viscosity than Ultra line glues and it has strong adhesion when attaching it. Its drying time is about 3~4 seconds.

It is a model that has been developed from Q-1 glue which is best-selling all over the world. The extension speed is faster with this glue as it has a good sense of security.

It has been developed to minimize the irritation as well as to improve adhesion and drying time at the same time.

- Adhesion : ★ ★ ★ ★ ★
- Drying Time : ★ ★ ★ ★ 3~4sec
- Bonding Life: ★ ★ ★ ★ ★
- Stimulation : ★ ★ ★
- Viscosity : ★ ★



FINA BUTYL GLUE

Fina Butyl glue is compounded with Butyl-Cyanoacrylate which is used for medical use onto Fina glue which was developed to minimize the irritation compared to its drying time.

- Adhesion : ★ ★ ★ ★
- Drying Time : ★ ★ ☆ 6~8sec
- Bonding Life: ★ ★ ★ ☆
- Stimulation : ★ ★ ★
- Viscosity : ★



MILD GLUE

Mild glue has obtained Safety Certificate (KC mark) in Republic of Korea.

It minimized the irritation lowering the compound rates of Cyanoacrylate. It is also recommended to customers who have sensitive skin as its irritation is low.

Drying time is about 4~5 seconds which can let you keep your composure in setting time and therefore modifying the direction is easy and famous for practice to beginners and unskilled people.

- Adhesion : ★ ★ ★
- Drying Time : ★ ★ ★ ☆ 4~5sec
- Bonding Life: ★ ★ ★
- Stimulation : ★ ★
- Viscosity : ★ ★



Q - 1

Q-1 glue has a component of elastomer (synthetic rubber) in it and therefore has excellent flexibility and elasticity. It is also strong in oil and moisture or shock.

It can be attached easily on thin and weak eyelashes and is held in high regard as its adhesion is exceptional.

Elastomer (synthetic rubber), unlike Latex (natural rubber), has no protein which reacts to human immune system. Therefore, people who have an allergy reaction to latex can use this glue at ease as well.

- Adhesion : ★ ★ ★ ★ ★
- Drying Time : ★ ★ ★ ☆ 4~5sec
- Bonding Life: ★ ★ ★ ★ ★
- Stimulation : ★ ★ ★ ★
- Viscosity : ★ ★



ADVANCE GLUE

Advance glue is hypo-allergenic glue which has high viscosity.

It is good for people who are sensitive as it minimized the irritation by using Alcoxy-cyanoacrylate which is similar structure of Butyl-cyanoacrylate which is used for medical use.

- Adhesion : ★ ★ ★
- Drying Time : ★ 10sec~
- Bonding Life: ★ ☆
- Stimulation : ★
- Viscosity : ★ ★ ★ ★ ★



PREMIUM CLEAR [Transparent]

Premium Clear glue is a transparent glue which does not contain any coloring pigment and therefore suitable for color lashes. Of all the hypo-allergenic glues, drying time is relatively fast. (about 8 ~ 10 seconds)
It enables the neat treatment because the Efflorescence is not noticeable.



- Adhesion : ★ ★ ★
- Drying Time : ★ ☆ 8~10sec
- Bonding Life: ★ ★ ★
- Stimulation : ★ ★ ★
- Viscosity : ☆



B.BROW GLUE [Transparent]

B.Brow glue is Methoxy based glue that is hypo-allergenic and low Efflorescence and it has low odor.

Due to B.Brow extension characteristics that is adhered to skin, it is made for hypo-allergenic and its persistency is about 1~2 weeks.

It is clear and therefore is able to do neat extension

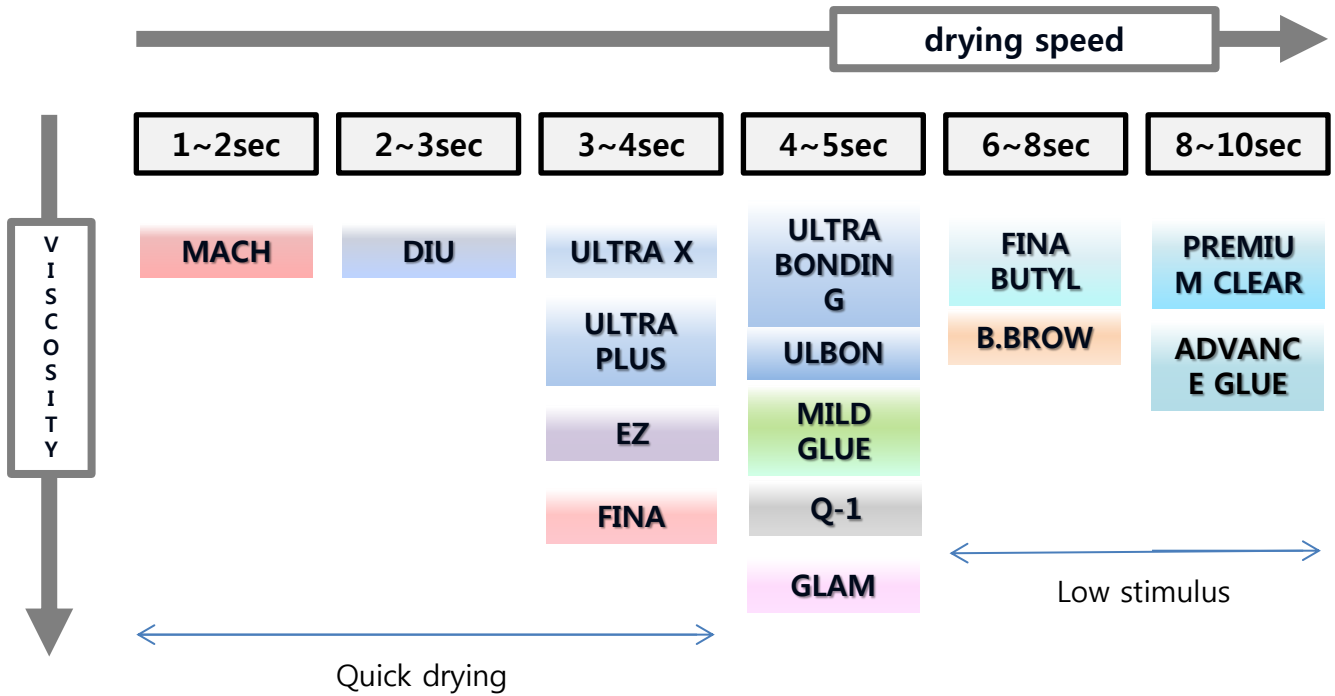


- Adhesion : ★ ★ ☆
- Drying Time : ★ ★ ☆ 6~10sec
- Bonding Life: ★ ☆ 1~2week
- Stimulation : ☆
- Viscosity : ★ ★

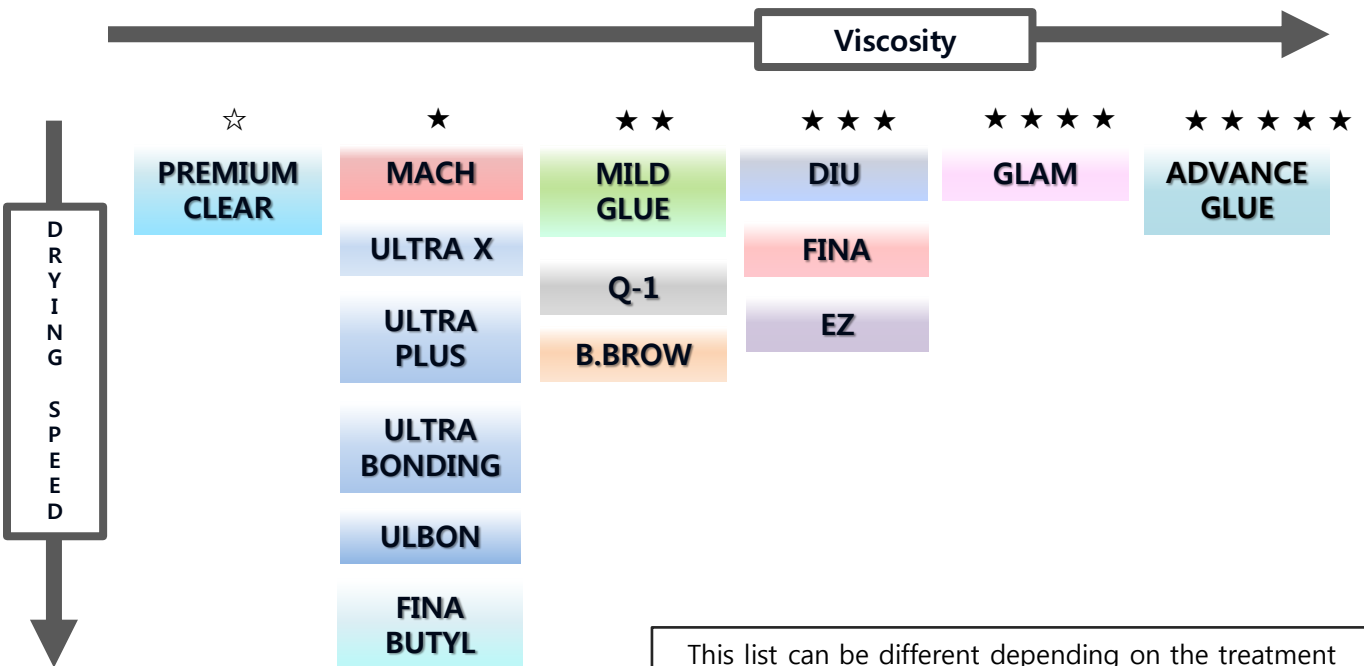




Division according to drying speed



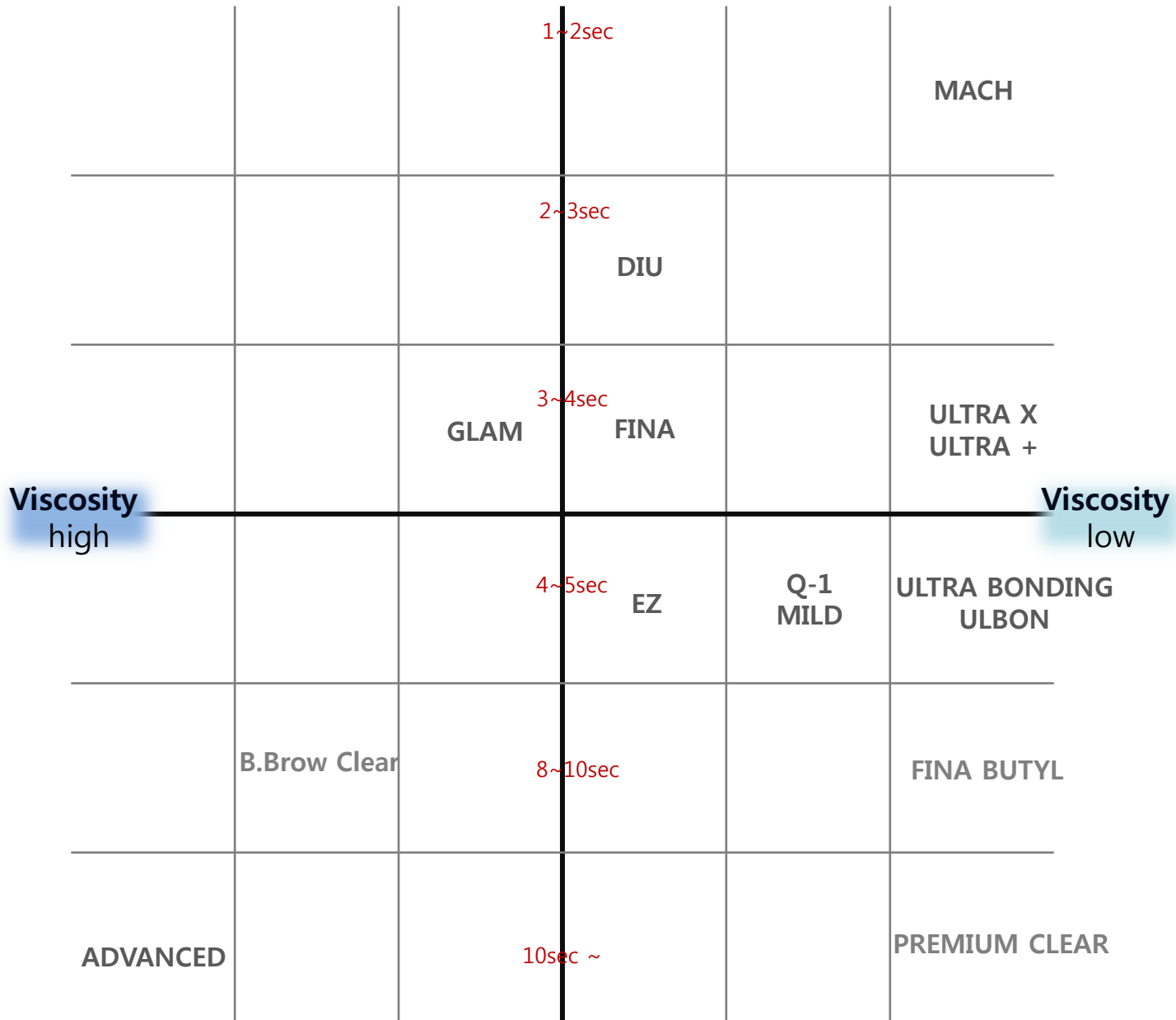
Division according to drying speed Viscosity



This list can be different depending on the treatment environment, stylists' skills and their techniques.



Drying Time quick



Drying Time slow

5. Remover

About product - Remover

A product is used to remove extension eyelashes smoothly by dissolving the glues

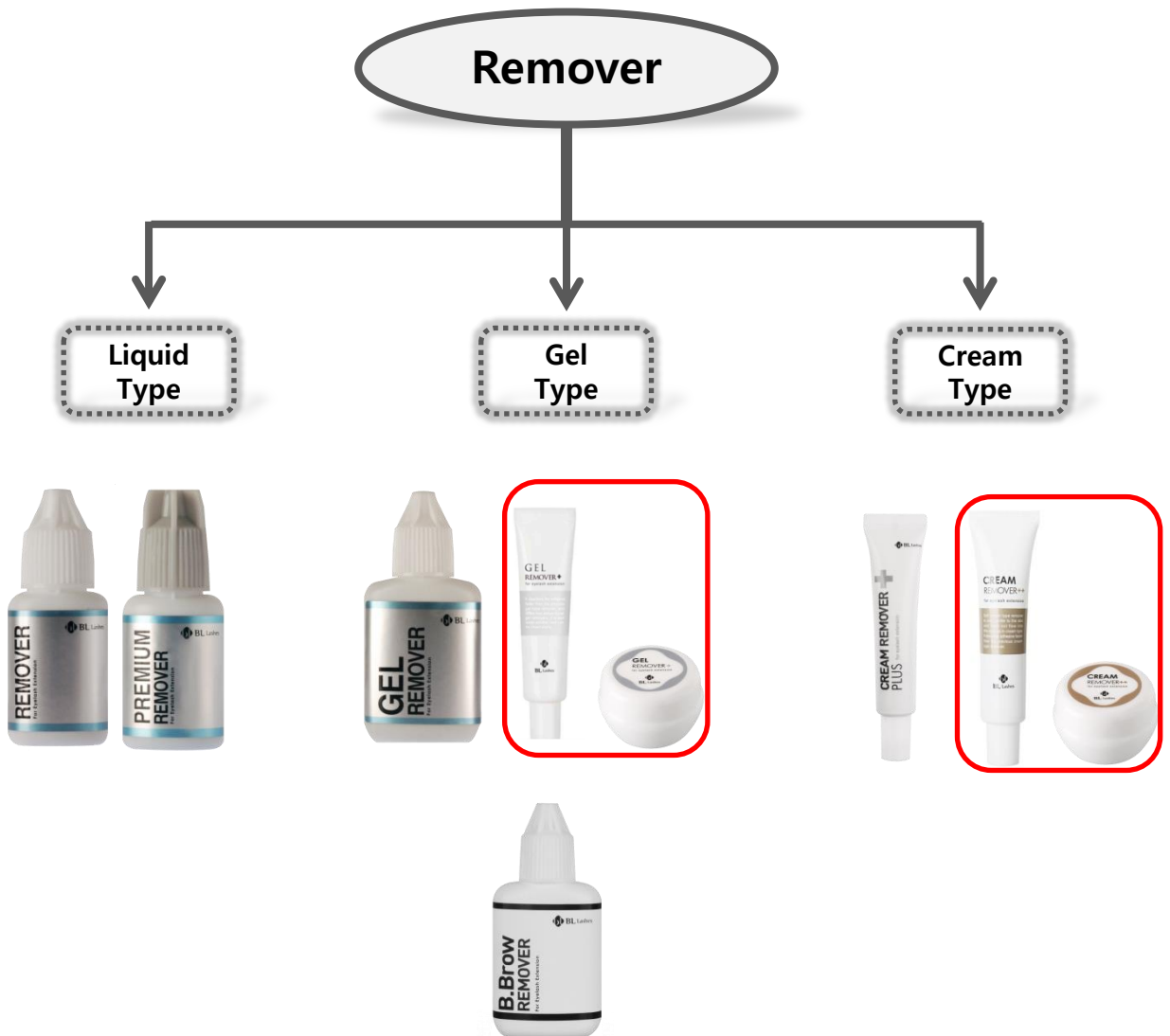
Role of remover

Remover is used to remove extension eyelashes. Apply the remover to the extended part of the eyelashes you want to remove and gently dissolve the glue to take off the extension eyelashes.

When placed in a warm place, the remover may evaporate which results in the expansion of its container.

Like glue, you should read the instructions carefully before using the remover. Also, its lid should be closed tightly as, like any other glues, the performance deteriorates while volatilizing.

Since BL's removers were made considering the compatibility with its glues, using them as a set is recommended for the best result.



Types of Removers

There are mainly three types. It is good to use separately according to each purpose from cream type with high viscosity to liquid type.

- Cream-based remover

This type is commonly used. There is no concern of this type of remover leaking out in addition to it being easy to apply and use.

- Gel-based remover

It has less chance of leaking out than the water-based removers and has a good operability.

- Water-based remover

As much as it has the fastest resolution against glue to remove the eyelash extensions fast, and efficient to remove the eyelashes at once. However as it has risk to get into eye eyes, it is recommended to the skillful experienced technicians with high attention. Usually treated with sit customers.

Removal power of remover

Gel> Cream> Liquid

The smaller the particle size, the better the penetrability and removability. However, contrary to the liquid type that flows and therefore does not stay on the surface, the gel and cream types stay on the surface and therefore glue gets dissolved better. The gel type is easier to penetrate due to its smaller particle size, so it has the best removal power followed by cream and liquid.



Removal of the incorrect method causes **loss of extension lashes, reduction of human lashes and persistency shortening.**

Character and ingredient of BL remover

BL removers are registered in Japan as the cosmetics

- **Cream remover +**

Cream remover + is a cream type remover which can be used easily and since its viscosity is high, it won't be flowing down. It can be used for whole extension eyelashes removal. As it contains Acetone, it dissolves glue very fast. However, it has a distinctive odor.

- **Cream remover ++**

Cream remover ++ is good for removing whole extension eyelashes as it won't be flow down because of their high viscosity.

It is made of appropriate ingredients for cosmetics as focused on the safety the first. It contains no Acetone and replaced remover's distinctive odor to a lemon scent.

- **Gel remover**

Gel remover is also good to remove partially as they are not flowing down.

As it contains Acetone, it dissolves glue very fast. However, it has a distinctive odor.

- **Gel remover +**

Gel remover + is softer than cream type but has still high viscosity and therefore it does not flow down. It is good for partial extension lash removal as well. It is Acetone-free, and Alcohol-free. **However be careful not get into the eyes as the main ingredient is gamma-Butyrolacetone. (additional)**

- **Remover**

It is a liquid type remover. It contains Acetone and therefore it dissolves glue very fast. However, it has a distinctive odor.

- **Premium remover**

Liquid type remover which has low irritation as Acetone-free



6. CARE

CARE

Care is very important
for styles

Before

After

Lint free eye patch



Coating Sealant



Essence / Hair
thickner & growth
solution



Care for treatment

Makeup remover



Eyeliners / Mascara



Before CARE

About product - Eye Patch

A product that is for separation between under eyelashes and upper eyelashes and for protection of skin around eyes during the treatment. This can also be used for customer satisfactory treatment.

Eye Patch

- Eye patches make skin around eyes to moisty and glossy with the help of Collagen and Arbutin which are good for soothing skin, improving wrinkles, and moisturizing.

The upper side surface is coated (Lint Free) and therefore it doesn't get fluffy which results in a safe treatment as well as providing nutrition around eyes.

This product prevents loss of skin or under lashes from strong adhesion which extension tape can not on the other hand.

The way to use products with safety and effectively

- ① Do not reuse it as this is disposable product.
- ② Do not attach it on eye's waterline or eyeball.
- ③ When using extension tape, minimize the adhesion to use.
- ④ Store them in a container as they are used near eye's waterline.
- ⑤ Do not pull eyelids too much when it is needed to lift up the eyelids for treatment and try to minimize adhesion. (it can cause Xerophthalmia [Dry eyes] as eyes are a bit opened.)



- **BL Lint Free Eye Patch(5 pairs per box)**

Half moon shaped white color eye patch

- **Wink Me Lint Free Eye Patch(5 pairs per box)**

Nike shaped powder pink color eye patch. It is thinner and has better adherence than BL Lint Free eye patch and Gentle Curve eye patch, and therefore is easier to apply extension eyelashes.

- **Gentle Curve Eye Patch(10 pairs per box)**

More gentle type than BL Lint Free eye patch and Wink Me Lint Free eye patch.

Before Care - Cleansing (Pure lip & eye remover, Cleansing water, Eye makeup remover pads)

After eyelash extension, cleansing with products that contain oil or oil ingredients loosens the glue texture and reduces retention. Therefore, it is better to use cleansing water that does not contain oil after the eyelash extension.

Pure Clear Lip & Eye Remover



Pure Clear Lip & Eye Remover

Containing the herb extract, it is a make-up cleansing product that protects against eye wrinkles by keeping the eyes moist during cleansing

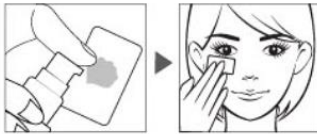
100 ml

Neat cleansing, moisturizing without pulling even after cleansing

Containing Swiss Alpine Herb, a natural ingredient, it keeps your eyes moist without pulling the area around your eyes even after cleansing.

HOW TO USE

After pumping about 2 times on a cotton pad, wipe the area around the eyes. You can remove make up as well as oil by using it once or twice. After using the remover, completely dry the eyelashes and start the extension treatment.



Oil comparison test



Pure Lip & Eye Remover

Regular Lip & Eye Remover

Cleansing Water

1. What is Cleansing Water ?

- > A cleansing product that can clean even the point make-up with simple one-step cleansing
- > A new product of BL that cares for the eyelash's health without irritation and contains herbal ingredients for deep cleansing and strengthening the moisture

2. Efficacy of Cleansing Water

- > Adjust pH balance similar to tear to prevent irritation on eyes
- > Moistly and gently wiped away from the skin to clean up dead skin and make-up residue at the same time.
- > A water-type cleanser which does not contain any oil and therefore has no negative effect on eyelash extension at all.
- > Herbal extract ingredients (Oregano Leaf, Spearmint, Lemon Balm Extract) help to moisturize and smoothen skin without pulling.



3. Main ingredients and effects of Cleansing Water

Containing Witch Hazel Leaf Extract and Chamaecyparis Obtusa Leaf Water, BL's new Cleansing Water helps to deeply cleanse your makeup residue even in the pores



**Hamamelis
Virginiana (Witch
Hazel) Extract**

Skin soothing
Deep moisturizing



**Chamaecyparis
Obtusa Leaf
Extract**

Moisturizing
Skin texture
arrangement
Elasticity



Spearmint

Pore contraction
Antimicrobial
activity

4. How to use Cleansing Water

- > After soaking a cotton pad with cleansing water, wipe your face from inside to outside of the face along the skin texture until there is no residue.
- > Lightly press the point make-up area for 10 seconds to dissolve the make-up and gently wipe it.
- > When removing the makeup after the eyelash extension, soak a cotton swab in cleansing water and gently wipe them away trying not to irritate the extended eyelashes.

Milder
More
Functional
Better
Removed



Cleansing even light point makeup with one step

Eye Health Care

pH balanced to be similar with tear to prevent irritation to eyes



Power Deep Cleansing

Moistly and gently wipe away makeup residue and dead skin from the skin



Strengthening the moisture

Herbal extract ingredients make skin moisturized and soft without pulling after washing the face



Herb-Clean Complex

Skin is purified, toned, relieved (Oregano leaf extract, Spearmint extract, Lemon balm extract)



Eye Make-up Remover Pad

- Characteristics : **Oil-free pad-type** remover that removes a point make-up
With 50 pads soaked in the remover, you can cleanse your make-up conveniently and neatly
- Main ingredients : Purified Water, Aloe Vera extract (gives a feeling of refreshment through soothing effect)
Glycerin (Strengthening and spreading the moisture onto the skin surface)
- How to use : With included tongs, pick up a pad and place it on your eyes for 10 seconds and wipe along the skin texture
- Application method : After removing the extended eyelashes, wipe the remover residue and cosmetic residue all at once.



Before Care - Lash foam

As professional lash shampoo of foam type, it cleans your eyelids and eyelashes by removing dirt accumulated between eyelashes and hair root, sebum, contamination due to cosmetic residue and Demodex Folliculorum before eyelash extension.

By doing so, it enhances the sense of security of extension lashes during extension and improves the persistency of the eyelash extension.

It also helps keep your eyes clean and healthy.



Need for Lash Foam

- Sebum and dead skin are produced on a daily basis
- Degraded the penetration of nutrients due to makeup residue
- Unhygienic beauty items
- Hard to clean eyelashes thoroughly after the eyelash extension

>> Due to unsanitary environment and life, it turns into an environment suitable for Demodex Folliculorum

Demodex Folliculorum: Parasites living in scalp and skin (A habitat of Demodex Folliculorum where there are unclean pores and a lot of sebum secretion)

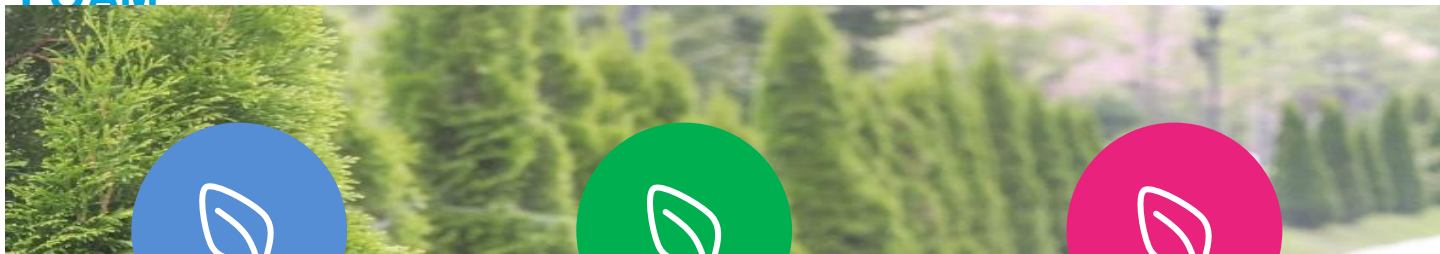
Demodex Folliculorum eats away at sebaceous glands and hair roots in the pores

It obstructs absorption of nutrients and weakens the eyelashes by contributing in Stratum Corneum Growth, Hair Follicle Expansion, Hair Follicle Enlargement, Hair Root Undernutrition, Hair Loss Induction, and Etc.

Main ingredients of Lash Foam

- Containing Allantoin, it not only cleanses eyelashes and pores exposed to life dust and waste during the day, but also removes dead skin to create an environment where eyelashes can grow stronger which helps eyelashes be healthy
- Containing the Zanthoxylum Fruit Extract, natural vitamin C, and tocopherol, it protects the sensitive skin around the eyes from the external environment and cares for the eyelashes. (Natural preservative)

Main ingredients of LASH FOAM



Allantoin

Anti-inflammatory, anti-allergenic
Improvement of Atopic skin
Cell Regeneration
Enhancement
Improvement of chapped and rough skin
Moisturizing, Soothing
Skin Barrier Strengthening



Zanthoxylum Fruit Extract

Anti-inflammatory, Antibacterial action
High amount of Vitamin C and Tocopherol contained
(Skin Protection from External Environment)
Natural Preservative (No irritation, toxicity)



Pasque Flower Extract

Antibacterial action
Detoxification, Antipyretic action -> Soothing
Clear skin, Convergence effect
Conditioning the skin
Skin Softening
Natural preservative

How to Use Lash Foam

➤ When using before eyelash extension in the salon

1. Prepare a glue plate film or clean container.
2. Shake Lash Foam fully and pump it once on a clean container.
3. Use a pore brush or lint applicator to apply an appropriate amount of foam to eyelashes.
4. Move the eyelashes left and right, up and down to clean eyelashes including the hair root.
5. Wipe the foam 2-3 times with a cotton pad or cotton swab moistened with purified water.
6. Remove the moisture with a clean cotton pad or cotton swab



➤ When caring at home

1. After cleansing Make-up, put Lash Foam on your hand and apply it to your eyelashes. After 5 seconds, rub gently with a pore brush to remove any residue.
2. Rinse thoroughly with lukewarm water and remove the moisture on it.
3. Dry your eyelashes and arrange them with a mascara brush.



About product – Primer (pre-treatment)

This product is called Pre-Care and it must be done before applying eyelash extension. It is to remove oil or pollution on natural lashes since eyelash extension glues are fragile to oil or pollution (lipids, makeup residue, external pollutant) and as a result, eyelash extension's adherence and persistency are decreased.

BL Lash Primer (pre-treatment)

Lash Primer removes cosmetics residue, oil, and dust on client's eyelashes before applying eyelash extension. It is registered as product for adhesion improvement and disinfection. Therefore, you can use it at ease. It is also included with natural herbal extract ingredients which are good for cell activation and moisturizing effect of eyelashes.

Main Ingredients : Purified Water, Ethanol, Poly-Vinyl Pyrrolidone(PVP), Sodium Polyacrylate(ingredients for Viscosity)

Allantoin – By healing the wound of skin, it reacts as an anti-irritation. It also rejuvenates new epidermis tissues by removing dead skin cell or burned scar.

How to use : Pump 1-2 times on a plastic glue tray and apply it with micro swab or lint free applicator.



Note : Dry enough otherwise the moisture on eyelashes cause efflorescence.

As it contains ethanol ingredients, it may cause a stinging sensation if it gets into your eyes. Therefore, be careful not to let it get into your eyes.

Test to remove oil with **lash primer VS Purified water** after oil application

**Remove residue with
LASH PRIMER**

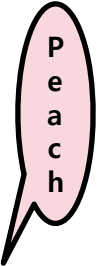
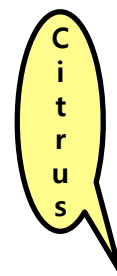
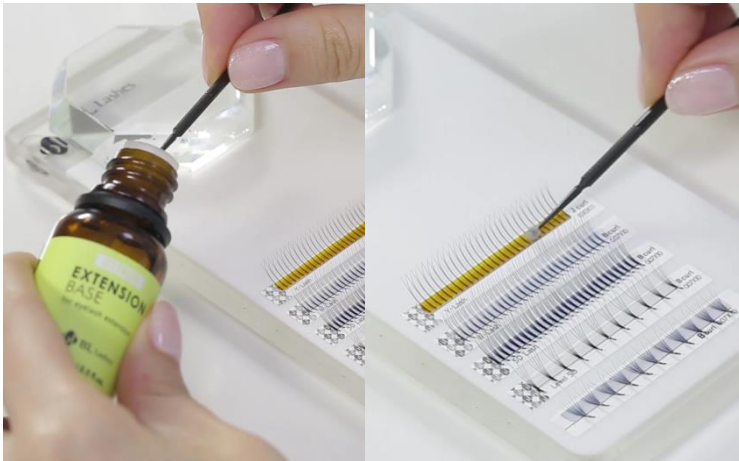


**Remove with a normal
cotton pad moistened
with water**

Before Care - Extension base

While Primer improves the retention of eyelash extension by removing the oil from your eyelashes, Extension base improves the adhesion and retention when applying eyelash extension by removing oil from extension lashes. The elimination of oil reduces eye irritation by shortening the glue's drying time.

Also, if adhesion of the heat-resistant tape is so strong and therefore has a risk of bending extension lashes, apply extension base a little bit onto the adhesive area. Because by doing so, it helps detach extension lashes easily.



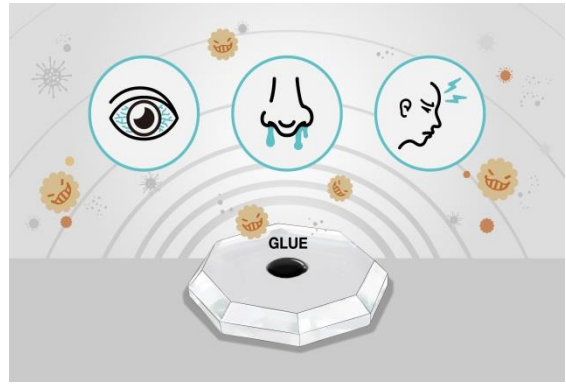
How to use: 1. Before the eyelash extension, prepare extension lashes on a lash holder.

2. Apply an appropriate amount of extension base on a cotton swab or micro brush.
3. Start the treatment after evenly applying extension base onto the adhesive part of extension lashes.

Note:

- Be sure to close the lid after use as it is a highly volatile product.
- Keep glues and extension bases separately as glue may harden if they are stored together.
- Do not apply it directly to human lashes, but be sure to apply it to extension lash.
- When contacted with eyes, wash them thoroughly with clean water and seek medical attention.
- If extension lashes are rubbed too much, they will be separated from the heat-resistant tape. Therefore apply only as much as you need to use.
- If eyelash extension is applied when it's not dry, it may cause efflorescence. Therefore, apply extension eyelashes after drying them completely (1~3 minutes)

Before Care - Anti Allergy Gel



ANTI ALLERGY GEL



- **How to use:** Apply eyelash extension while putting it between glue and the stylist.
- **Characteristics:** Formaldehyde contained in glue causes allergies. However, BL's anti-allergic gel strongly adsorbs harmful substances, acetaldehyde and formaldehyde.
-> An essential product to protect both stylists and customers
- **Main ingredients:** Graft polymerized polymer adsorbent mixed with distilled water, agar, and ethanol to make gel texture.

AFTER CARE

After Care - Lash Essence

Make powerless eyelashes elastic!



Powerless eyelash
lifting



Protection effect of
damaged eyelashes



Powerful moisturizing
delivery to eyelashes



Reasonable price

NEW

Lash Essence 10ml

A mascara type that can be applied gently without stickiness and can make thin and powerless eyelashes resilient.



Ginkgo Leaf
Extract



Cactus Fruit
Extract



Green Tea
Extract



Milk Vetch
Root
Extract



Bamboo
Extract

TIP for use of Lash Essence

- Apply it frequently on a daily basis.
- Use it 2 to 3 days after eyelash extension or perm



After Care - MD Advanced

With highly enriched peptides, MD ADVANCED gets through skin better helping natural eyelashes grow stronger and as a result, it gives the lashes thicker and more vivid look. It is better to use after washing your face and before applying toner because it is easier to supply nutrition when there's no Demodex. It also can be used after eyelash extension or perm.

— Extension Care —

MD ADVANCED

Feel the nourishment of your eyelashes with concentrated peptide in a week!

★★★★★

MICRO PEPTIDE
Dermal Infiltration



1 week 2 week 3 week 4 week

We will give you **4 weeks of miracle!**

BL MD INSTRUCTOINS TIP

- Apply after face wash once every morning and night, **before using skins or lotion.**
- You may apply **after eyelash extension or eyelash perm.**
- **Thorough cleansing** is important for conditions of eyelashes.
- Depending on growth of eyelash, you will see the difference **within 1 to 4 weeks.**



Use before treatment (salon)



Use by yourselves

After Care - Coating sealant



Black Diamond (coating sealant)

It coats the adhesive part of eyelash extension thinly and improves persistency. As it is compounded with vegetable color additives (Gardenia), it has a unique smell like herbal ingredients. Also as it contains moisturizing ingredients, it moisturizes eyelashes. It can be cleared easily with an ordinary cleanser. It is used when you want to increase the eyelash extension retention more clearly.

Crystal Drop (coating sealant)

It coats the adhesive part of eyelash extension thinly and improves persistency. As it contains moisturizing ingredients, it moisturizes eyelashes. It can be cleared easily with an ordinary cleanser. It is used when you want a natural and neat look or to increase retention when you had color eyelash extension.

After Care - Coating Sealant

Coating Sealant (mascara type) : For mascara type coating sealant that can be applied easily and quickly, it is used by individuals on a daily basis.

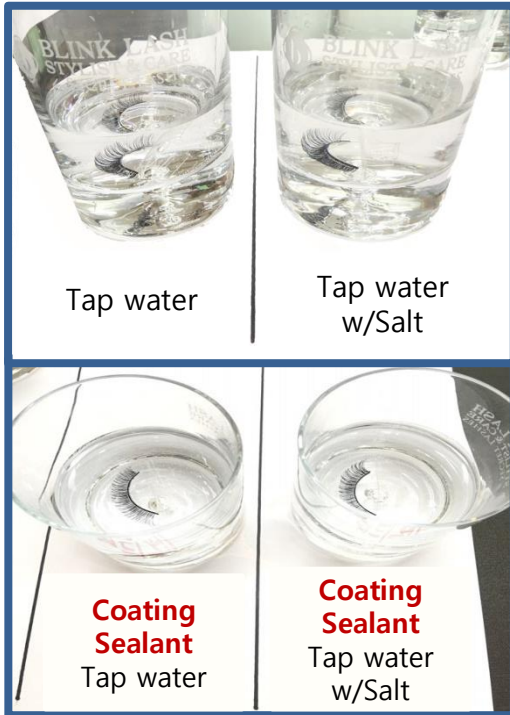
Coating Sealant (brush type) : It is hygienic to use a brush type coating sealant rather than a mascara type as it is applied to many people when used in a salon.



Precaution to use

- * When applying it to the customer immediately after eyelash extension, be careful not to touch the glue application area because it may cause efflorescence if it gets on the glue.
- * It is better to apply 48 hours after eyelash extension
(It takes 24 to 48 hours for glue to dry completely, so it should be thoroughly dried before application.)
- * After applying the coating sealant, comb eyelashes with a dry mascara brush to prevent it from clumping.
- * If you apply a large amount of it that reaches eye's waterline, it will be clumped and sticky. Therefore, apply a small amount only and then brush it.

Coating Sealant Role Experiment



- Extension lashes used : 0.07mm W Lash Handmade
- Coating Sealant used : Crystal Drop Coating Sealant
- Glue used - FINA Glue
- Start date of experiment : 2016.06.16 2:00pm
- End date of experiment : 2016.06.17 2:00pm
- **Experimental method** - Experiment to examine the retention time 24 hours after putting them in tap water vs tap water + bay salt
- **Experimental method** - Apply the coating sealant 3 times onto the worked UN-14. Experiment to examine the retention time 24 hours after putting them in tap water vs tap water + bay salt

Result of coating agent experiment



Applying the coating sealant constantly after eyelash extension can protect the eyelashes from external pressure and as a result, it increases retention.

After Care - Eyeliner Mascara

Eyeliner



Rich Black

BL Liner is designed for eyelash extension, It is long lasting and resistant to tears and sweat.

It can be drawn very softly on the eyes and the sharpener is included with it.

Noir Liquid Eyeliner



Producing distinct eye shapes

Skin around eyes- Nourishment for eyeliner (Containing natural ingredients: Rehmanniae Radix Preparata, Moutan Root Bark, Poria, Cornus Fruit, and etc)

Soft brush - Applied at once without irritation

Water-proof function – Smudge Proof persistency

Noir Mascara



- Features: Coating effect - **Using a special polymer, every eyelashes are gently coated to produce natural and rich eye shapes while preventing eyelashes from clumping**
Diamond type brush - Can produce richness and long eyelashes. Even if you use mascara after extension, your eyelashes can go up one by one.
It is not smudged easily, but it is cleansed neatly.
- Main ingredients: Contains keratin ingredients - Keratin protein and eyelash nutritional ingredients strengthen the original power of eyelashes to make your eyelashes more shiny and healthy (Other herbal extracts- Thujae Orientalis, wormwood, black bean, iris, and etc.... - Make hair roots strong.)
- How to use: Take reasonable amount on a brush and adjust the amount around the container. Apply upwards and zigzags from the root of eyelashes.

After Care - Eyeliner Mascara



EYEABLE MASCARA

Contains Panthenol and inositol that nourishes eyelashes and make it look thicker and healthier. Also, natural fiber and absorbent mascara formula make your eyelashes look longer. Can be cleansed with warm water.

7ml



EYEABLE LIQUID LINER

Does not smear easily and stays longer. Contains spear mint and green tea leaf extracts to cleans and protects eye line. Can be cleansed with warm water.

0.6ml



EYEABLE
Washable Mascara
7ml

New



EYEABLE
Liquid Liner
0.6ml

BL EYEABLE

Washable Mascara&Liquid Liner

Complete Your Extended Eyelash
With Extra Volume And Line!

- EYEABLE Washable Mascara -

- 01 **Long lasting volume and curl**
The combination of our exclusive mascara formula and natural fiber adds extra curl volume to your eyelashes.
- 02 **Cleansing with warm water**
The EYEABLE Washable Mascara can be easily removed with warm water while wearing the eyelash extensions.
- 03 **Distinctive eyeline**
Enriches the health of eyelash, making voluminous eyeline.



- EYEABLE Liquid Liner -

- 01 **Spread resisting deep-black**
This easily drawable eyeliner will fascinate your eyeline with its deep black color.
- 02 **Naturally long-lasting**
Designed to endure long-lasting make-ups. At the end of the day, you would still look natural!
- 03 **Delicate but bold**
Anyone can express exquisite eyeline easily with The EYEABLE Liquid Liner.



After Care - PURE MARINE COLLAGEN

PURE MARINE COLLAGEN

纯海洋胶原凝胶霜

Pure marine collagen hydrogel cream contains marine collagen which improves skin moisture and hydration to have lighter and brighter skin. It helps anti-aging and firming skin.

含纯海洋胶原蛋白，补充水分，增加皮肤弹性，并形成保护膜，防止水分流失，使皮肤保持水润Q弹。

50g



< Product efficacy, effect >

- Containing abundant marine collagen ingredients, Hydrogel Pure Marine Collagen Cream gives the skin a sense of volume, protects the skin, and prevents evaporating moisture from skin by having moisture film coating effect.
- Before and after eyelash extension, helps recover skin from hot flush irritated by lighting, damage due to taping to sensitive eye rims, and over all damages on skin.
- Helps to supply enough moisture and nutrition in the skin by supplying enough collagen ingredients to weary skin caused from daily life.

< Ingredients included >

- **Marine collagen**
- **Helps moisturizing and resilience**
- **Adenosine**
- **Improves wrinkles and enhances resilience**
- **Niacinamide**
- **Helps whitening**

After Care - PURE MARINE COLLAGEN



How to use
Pure Marine Collagen Cream



Let me introduce our new thick cream
to save our skins in dry season



How to use
Pure Marine Collagen Cream



This type is Jelly texture.
It melts down automatically on our skin temperature.



How to use
Pure Marine Collagen Cream



Rub to let it absorb.
Absorption speed is normal.



How to use
Pure Marine Collagen Cream



Complete the skin with
moisty inside and soft outside.



How to use
Pure Marine Collagen Cream



Keep your skin moisturized with this.



7. Tools

Tweezer

The role of tweezer

When applying eyelash extension, usually two types of tweezers are used: tweezers for removing extension eyelashes and tweezers for splitting customers' natural eyelashes. Other than those, highly stable tweezers with rounded tips are used when removing the tape.

Types of typical tweezers There are two types: straight type and curve type in general. Tweezers are processed delicately to remove the short and small lashes and its tension changes according to the process of upper engaging parts. Since there are several types, choose the one that suits you well and then use it for actual eyelash extension after repetitive practicing and adapting yourself to it surely.







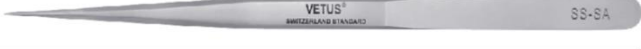










To use safely

Tweezers may cause unexpected problems and therefore, use them with caution. Customers may unconsciously change their face position or move suddenly when they are sleeping. In this case, tweezers are the most dangerous object.

If the angle is distorted, it may cause serious trouble such as injury to eyes or skin. If you drop it on customer's face, it may cause damage to customer's skin. Therefore, a stylist should be aware of the angle of tweezer's tip when using it. In principle, do not use the back of the stylist as a passage and pay attention to the arrangement of the salon so that people do not pass through and can not hit the back of the stylist.

1. Use disinfected tweezers for each customers.
2. If you drop it during the treatment, be sure to replace it with another disinfected tweezer or disinfect the one you dropped.
3. Be sure to keep the angle always correct because the tip is sharp and pointed.
4. Note that some people may have metal allergies even if tweezers are made of stainless steel.
(Titanium tweezers do not cause allergies)
5. When not in use, store in a wet sterilizer or UV sterilizer.

Subsidiary Material - Tweezer

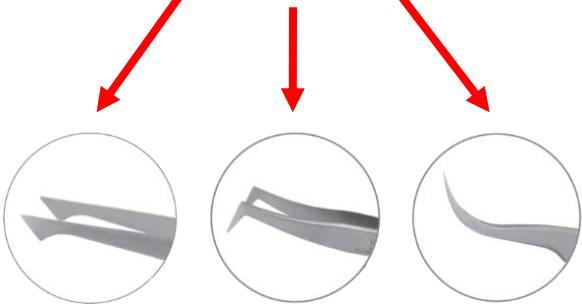
 Length 120mm / Weight 14g	 Length 112mm / Weight 16g
 Length 125mm / Weight 16g	 Length 115mm / Weight 14g
 Length 136mm / Weight 15g	 Length 115mm / Weight 14g
 Length 138mm / Weight 13g	 Length 115mm / Weight 14g
 Length 141mm / Weight 13g	
 Length 110mm / Weight 13g	 Length 114mm / Weight 14g
 Length 116mm / Weight 14g	 Length 115mm / Weight 14g
 Length 117mm / Weight 14g	 Length 115mm / Weight 14g
 Length 132mm / Weight 14g	
 Length 133mm / Weight 16g	 Length 115mm / Weight 15g

Subsidiary material - Tweezers

Straight tweezers
For splitting eyelashes



Curved tweezers
For removing and holding eyelashes



Round-shaped tweezers
For removing tape



1 by 1 (Classic Extension)

Left-Hand(To separate lashes)

Right-Hand(To attach extension lashse)



Volume Extension – Premade

Left-Hand(To separate lashes)

Right-Hand(To attach extension lashse)



Volume Extension - Handmade

Left-Hand(To separate lashes)

Right-Hand(To attach extension lashse)



Russian volume tweezers

The Russian volume tweezers have stable tension and weight, and as a result, they are easy to use.

RV-1	 Length 112mm / Weight 16g	
RV-Regular	 Length 115mm / Weight 14g	
RV-Curve	 Length 115mm / Weight 14g	
RV-Speed	 Length 115mm / Weight 14g	
Volume	 Length 120mm / Weight 16g	
Peony		

Tools - Silicon Work Pad



The small size is a product based on the Lash Holder (S).

The large size can be cut to fit the size you want.

How to use:

- You can attach and remove the eyelash paper freely.
- As it is white, extension lashes look vivid when applying eyelash extension.
- It can be used for anti-slip by putting the eyelash extension items on top of it.
- It can shorten the treatment time by attaching it to the lash holder and then putting the extension lashes in advance during the pre-made volume extension.
- Abrasion and damage of tweezers can be prevented.
- If it gets dirty, it can be reused after washing it with water and air drying it.

Tools - Silicon Work Pad

Product Performance



Tools - Silicon Pad / Lash Pad

It is a cushioning pad and generally used when applying bulk lashes.



SILICONE PAD

Silicone Pad makes loose lashes stand up slightly, so it is easier to pick up each individual lash.

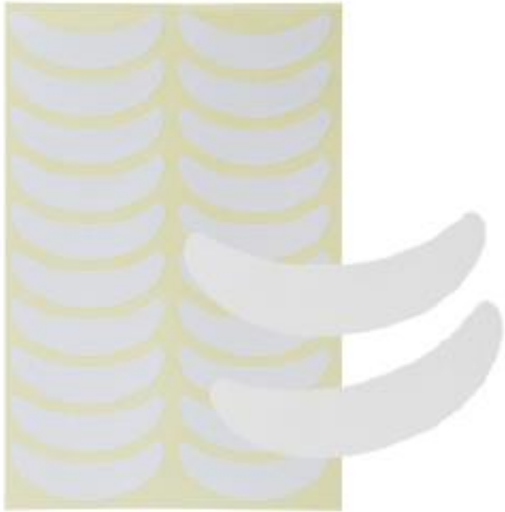
Size : 50 X 65mm



BL LASH PAD

Silicone material pad that will help you to pick up lashes easily when you use loose lashes.

Size : Ø 74mm



Soft patch

10 pieces per sheet (both eyes)

This product is used to fix lower eyelashes and eyelids when applying extension eyelashes.

The surface of this product is smooth and lint-free. Its white color relieves the tiredness of the stylist's eyes. When peeled off with proper adhesive strength, skin doesn't get irritated. Also, it is extremely elastic.

Tape

It mainly refers to medical tapes. There are products like soft on the skin type, products with high adhesion type, and etc.

There are various kinds of materials from paper material to non-woven fabric and polyester. It covers the lower eyelashes that could not be fully covered with eye patches or is used to fix the upper eyelids.

Since it is used near eye's waterline, it should be used hygienically. Do not use tapes that are dropped on the floor or attached with any kind of dirt. Keep it in the container to prevent contamination.



SURGICAL TAPE

Surgical grade tape, which will not stimulate skin during use.

Size : Ø43mm



3M PAPER TAPE

This item has same function as Micropore tape but also used for protection of your jade stone from damage with adhesive during eyelash extension procedure.

Size : Ø45mm



3M PLASTIC TAPE

Micropore Tape is used for covering the lower lashes or to tape the eyelids during eye lash extensions application.

Size : Ø50mm

Paper tape

Used when fixing lower eyelashes or upper eyelids when applying extension eyelashes

Mainly used to fix upper eyelids because adhesion is weaker than paper tape and as a result, there is little irritation when removed

Subsidiary material - Lash holder, Plastic tray



LASH HOLDER

Lash Holder holds and organize your lashes for faster and easier lash application. Two kinds of type lash holder are available.

Size : 74 X 150 X 8mm / 60 X 110 X 8mm

Easy to move and easy to use due to the weight of the lash holder
The rubber ball at the bottom of the holder prevents movement



HALF MOON LASH HOLDER

Widens the gap between the individual lashes to take off lashes easily for volume lash extensions. Also has lid to keep leftover lashes clean after the extension.

Material: PS (polystyrene) / Size : 50 X 91.5 X 24.0mm



LASH HOLDER (RING TYPE)

It is easy to pick up false eyelashes because lashes are fanned-out, and change the place of the holder according to the technicians convenience.

Size : 27 X 46mm

A product inserted on a finger after attaching the tray lash



PLASTIC GLUE TRAYS

Enables efficient use of glue, primer, and remover. Easily disposable after use.

Size : 43 X 43mm

A disposable product suitable for hygienic use of liquid such as primers (pretreatment) and coating sealants



GLUE RING

The Glue Ring is bicapsular. These disposable glue ring make the process of applying lashes easier and quicker due to shortest move.

Size : 15 X 15mm

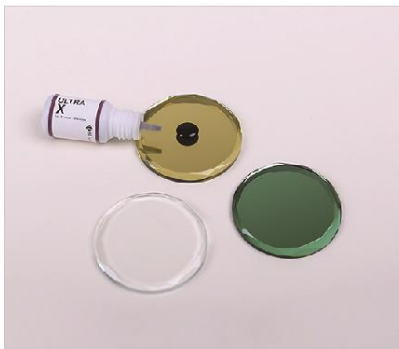
Glue plate and glue plate film

When using glue, it is ideal to use the plate that doesn't deteriorate glue performance.

Native rock and glass material maintain glue at a low temperature and don't affect deterioration of glue performance as mostly they don't include moisture.

Since glue starts drying from the moment it is discharged, it is kind of rule to re-squeeze a new droplet of glue every 20 minutes.

Do not squeeze glue onto the dried glue. Do not use cellophane tape or plastic wrap on a plate as well. Use a Glue Plate Film on a Glue Plate.



COLOR GLUE PLATE

Prevents glue from curing too quickly due to the cool surface of glass materials.

Clear / Gold / Green / Size : Ø 50mm



CRYSTAL PLATE

Crystal Stone has the same advantages as the jade stone and a hard surface that won't be easily broken.

Size : 50 X 50mm



JADE STONE

The low temperature of jade helps to extend the use time of the adhesive.

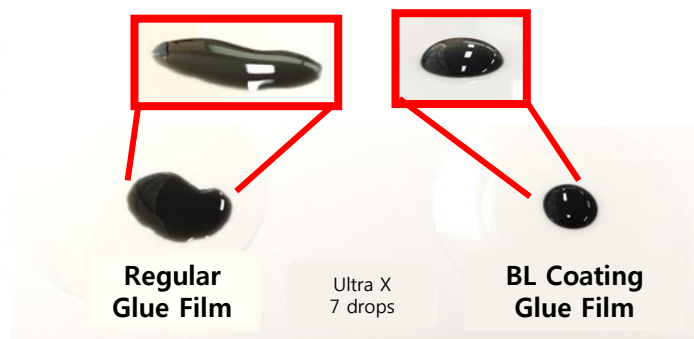
Size : Ø 50mm



GLUE PLATE FILM

Glue Plate Film is a disposable film to attach onto anywhere to put glue onto. Material would help glue to make a round drop to guarantee easier and longer use.

30ea



As it was coated once more, there are no spread or scatter of glue and it helps maintain glue's convex shape which maximizes its duration of use.

Subsidiary Material - Cotton Swab



LINT FREE APPLICATOR

Lint free features prevent interference with extended lashes. Slanted tip design enables easy cleansing.

Black , Clear / 150EA



MICRO SWAB

Micro swab helps you to reach a small, sensitive area without stimulation on skin.

White(1.0mm) Black(1.5mm) Blue(2.0mm)

100EA

Combrush and mascara brush

- Before eyelash extension, brush off and remove the lashes that are about to fall off so that improves the design and customer's satisfaction.
- Arrange customer's eyelashes neatly before/after eyelash extension.
- Use it to arrange directions of extended eyelashes
- Comb smoothly not to stimulate eyelashes



DISPOSABLE MASCARA BRUSH

It easily brushes through natural lashes to straighten any unruly lashes before application. This is also a great tool to use rush off any residue left from their mascara.

10ea



COMB BRUSH

It easily brushes through natural lashes to straighten any unruly lashes before application.

Large - Black, White / Small - Black



Nano Mist



For preventing glue from sore
eye

Size: 112 x 35 x 24(mm)

Battery : USB type, battery AA

- The role of supplying NANO moisture
- During the eyelash extension, it can increase the ambient humidity and as a result, it **dries glue quickly to reduce eye irritation**
- **A product to protect customers with eye irritation during eyelash extension**
- Spray in a circle at a distance of 30 cm (it will be sprayed automatically for 15 seconds with one click)
(If you spray it too close, it may cause efflorescence)

Comparison of spraying power for Regular Spray VS Nano Mist Spray



Caution

- Can be sprayed with purified water, oil-free toner
(Tap water - residual chlorine ingredient/ Oil ingredient toner, Capsule ESS - nozzle may be clogged)
- Spraying too close and too long to the customer's face may cause efflorescence.

Air Blower



It is a product that can replace an air blower and can prevent eye irritation

which may occur during eyelash extension
Sustainable by charging batteries (not one time use)

Size: 60 X 120 (mm)

Battery: USB type



Air blower can be used when drying glue or blowing away its volatile component during eyelash extension. For people who are sensitive, it can release the irritation by quickly blowing the air while applying each extension eyelashes.

In addition, it can be used when drying moisture after the use of pretreatment (primer) or cleansing.

Try not to touch customer's eyelids and control the wind not to be too strong.

Lash design sampler

